



BUSINESS

ABOUT INTI

At INTI, our mission is to bridge the needs of tomorrow through the competencies our students gain today, empowering them to become the leaders, innovators and game changers of the future. We are committed towards ensuring our students gain the competencies needed for the workplace of the future, and to work alongside the digital transformations driving today's global businesses in the Fourth Industrial Revolution.

Through our innovative teaching and learning and extensive industry partnerships, we empower our students with the ability to work with smart machines, to process and analyse data for better decision-making, to learn about technologies that impact businesses and manufacturing processes, and to develop professional skills such as adaptability, working with multidisciplinary teams, problem-solving, and a thirst for lifelong learning.

By inspiring our students to explore their passions and discover their true potential through the right skills, tools and experiences, we continue to be a force of change in revolutionising education. Our commitment is to ensure exceptional graduate outcomes, and to transform our students into the dynamic leaders of the future – **ones who will lead us in the Fourth Industrial Revolution, and beyond.**



**YOUR
FUTURE
BUILT
TODAY**

4

campuses across Malaysia

35+

years of empowering young minds

13,000+

students currently served

1,000+

employees nationwide

80,000+

graduates whose lives we have touched

2023 QS WORLD UNIVERSITY RANKINGS: ASIA



Awarded **FIVE STARS** in the **QS STARS RATING**, achieving top marks in the categories of Online Learning, Employability, Facilities and Inclusiveness



INTI GRADUATE EMPLOYABILITY SURVEY 2017 VALIDATED BY BDO

99%

of INTI graduates are employed **within 6 MONTHS** of graduation

91%

of INTI graduates are **PAID HIGHER** than the market minimum average

60%

of INTI graduates **get job offers BEFORE** they graduate

SUCCEED GLOBALLY WITH THE INTI EDGE

THE INTI EDGE



We Are INTERNATIONAL

Our internationally recognised education will enrich you with the right skills and attributes to excel at whatever you do and wherever you go.

WORLD RENOWNED COLLABORATIONS WITH PRESTIGIOUS UNIVERSITIES

INTI offers exclusive franchise degrees and dual award degree programmes in partnership with some of the world's highest rated universities. These partnerships help to enhance your academic credentials and offer you access to some of the most prestigious institutions of higher learning globally.



INNOVATIVE Teaching & Learning

INTI integrates an array of proven approaches to teaching combined with revolutionary applications of technology in the classroom such as the innovative Canvas Learning Management System.



CANVAS LMS

Canvas is INTI's online Learning Management System (LMS), where a variety of built-in tools can be customised to provide students and lecturers with unique and accessible teaching and learning experiences.

This technologically advanced and user-friendly system provides an excellent platform to build interconnected and collaborative digital teaching and learning opportunities that foster a holistic educational experience. With Canvas desktop and mobile versions, learning can take place anywhere and at any time.

Supplementary Learning and Assessment Tools Used:

- RAPTIVITY: Interactive Building Software ranging from games, quizzes, simulations, presentations and more
- iSTUDIO: Personal Presentation System for real-time video production role-play



INDIVIDUAL Development

INTI endeavours to include practical experiences in every programme it offers. From practical workshops taught by local and international guest lecturers and industry practitioners who share the ins and outs of the working world, to hands-on practical projects initiated by potential employers.



THE MENTOR-MENTEE PROGRAMME
Expand your social circles and future horizons



PARENT / TEACHER MEETINGS
Get valuable feedback and grow



LINKEDIN
Building your personal brand and your link to a world of opportunities

COLLABORATION WITH INDUSTRY PARTNERS

Over the years, INTI has cultivated a strong engagement with multinational companies and large local organisations on diverse platforms to foster innovation curricula and develop future-ready graduates.



and many more



The platforms include:

- Industry Awards / Scholarships
- Employer Projects
- Boot Camps and Career Workshops
- INTI Leadership Series
- Faculty Industry Attachments
- Industry Advisory Boards
- Industry Skills Certifications
- Employer Centric Curricula
- Internships and Job Placements
- Coaching and Mentoring



LET'S TALK BUSINESS

With the advent of technology and social media, starting a business in this digital age has never been easier. You can swiftly establish your own start-up company with the right combination of smart business decisions, attractive marketing programmes and the acumen to identify the right business opportunities. At the INTI School of Business, you will be taught the know-how to build your own business, and gain the exposure you need to succeed.



CLOSE TIES TO INDUSTRY

To ensure our syllabus is relevant to the demands of today's challenging business environment, INTI collaborates with an Industry Advisory Board that consists of respected members of the business community. These leaders of good standing advise and contribute towards the design and development of INTI's curriculum. This constant feedback ensures that the gap between the needs of the industry and the expectations of graduates are minimised, and helps to create a robust, up-to-date syllabus which is aligned with the needs of today's business.

A key component to these outstanding student outcomes is INTI's hands-on approach to learning that exposes students to actual working conditions in the workplace through internship placements and employer projects with the world's leading companies.

ENHANCEMENT PROGRAMME

Students at INTI are given a holistic education that covers not only academic subjects but the skills, training and accreditation that enhance their academic learning, leadership skills, networking and personal development. This hands-on approach is achieved through a variety of activities, workshops and seminars that expose them to actual business scenarios.

Students following the appropriate courses in finance and accounting are guided in pursuing associate memberships with certified international accreditation bodies such as the ACCA, AIA, CPA, IPA, ICAA and ICAEW.

INTERNATIONAL PARTNERSHIPS

INTI has close partnerships with renowned universities in the US, UK and Australia - all of whom are internationally recognised for the quality and innovativeness of their business programmes.

The University of Hertfordshire, UK, is an exemplar in the education sector and achieved the top gold ranking in UK's Teaching Excellence Framework (TEF) 2018. The Southern New Hampshire University is the only institution of higher learning to be ranked among the Top 50 Most Innovative Companies in The World. The Swinburne Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, a globally-recognised hallmark that is given to only 5 per cent of the world's business schools while the Coventry University Business School was ranked No.7th in University for Accountancy & Finance¹.

¹ By the Guardian University Guide 2016

INDUSTRY CURRICULUM INTEGRATION

INTI AND IBM INNOVATION CENTRE FOR EDUCATION (IBM-ICE)



INTI is honoured to be the **FIRST** private higher education institution in Malaysia to offer programmes in collaboration with IBM.

IBM-Innovation Center for Education (IBM-ICE) is an academic-industry alliance between INTI and IBM aimed at preparing the next generation of young professionals using cutting edge knowledge and skills directly through the University's curriculum.

BENEFITS OF THE PROGRAMME:

- Innovative curriculum jointly developed with IBM on various industry modules, based on the skills requirements of various organisations across the world including banks, computer services, education, healthcare, insurance, manufacturing, retail and other industries. The curriculum helps prepare students for careers in "economy of tomorrow" industries.
- Incorporate learning from industry-experts through lectures and webinars
- Courseware developed by IBM and Learning Services team
- Students eligible for an IBM Badge upon successful completion of the programme
- IBM-ICE transcript indicating the success of IBM-ICE Modules completion
- Improve your prospects for a global career with the best companies

ALIBABA GLOBAL DIGITAL TALENT



COLLABORATION WITH ALIBABA GLOBAL DIGITAL TALENT (GDT)

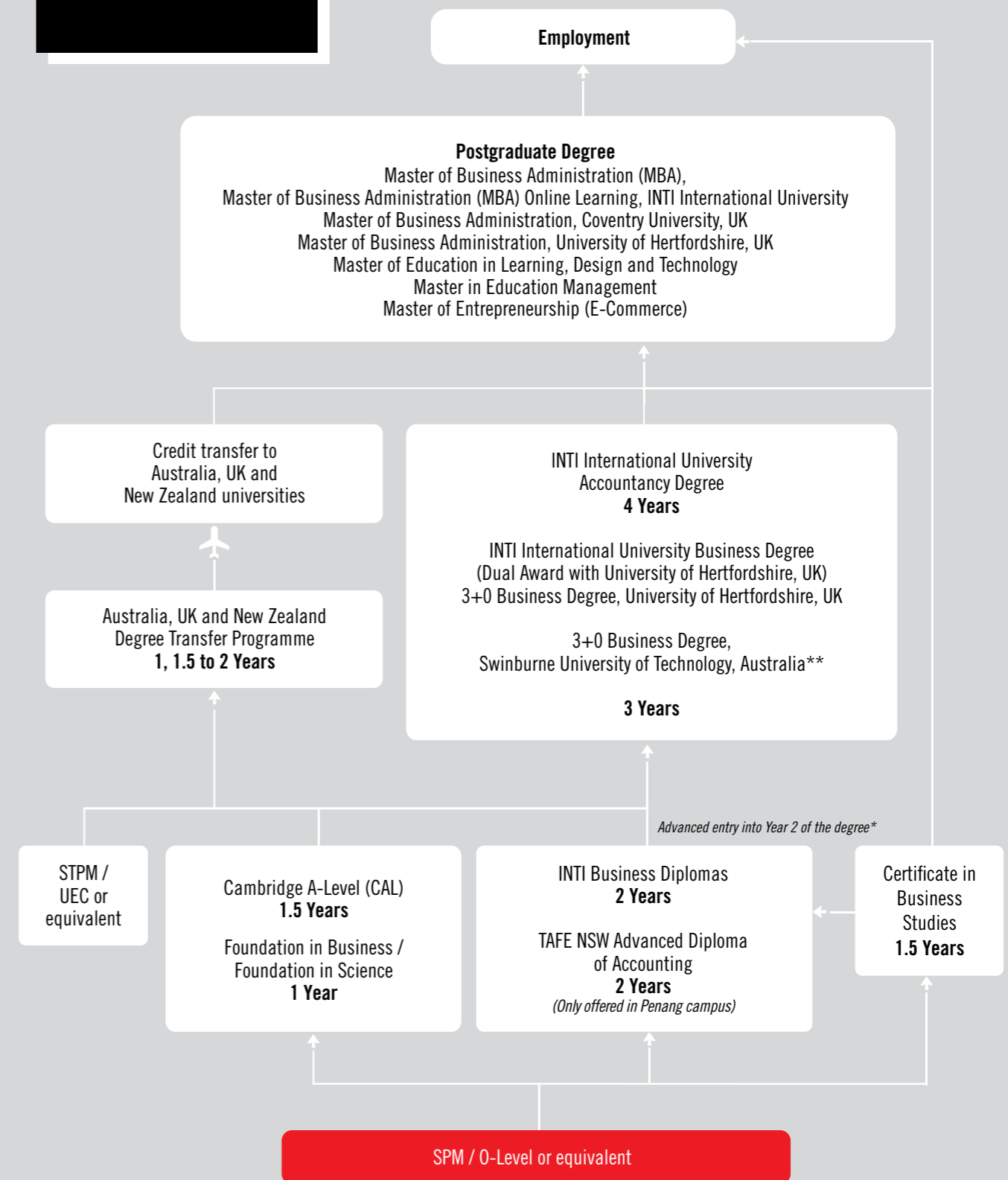
The Alibaba GDT was established by the Alibaba Group, in an inclusive opportunities that enables student to access insights, skills and opportunities within the current and future digital era.

INTI Diploma in Business prepares students for the challenges and demands they will face in the future, making them one of the most sought after professionals in the industry. Students will go through the 3 Alibaba modules through Alibaba Global Digital Talent (GDT) Programme.

BENEFITS OF THE PROGRAMME:

- A curriculum that directly integrates Alibaba Global Digital Talent (GDT) programme, to equip students with in-demand E-Commerce knowledge amidst the digital economy setting
- A GDT certification that will help students gain access to the Alibaba ecosystem, thus enhancing their interest in learning online business and start their own online business

INTI BUSINESS PATHWAY



* Subject to meeting entry requirements and credit transfer mapping.
** Please refer to Swinburne course guide for more information about Swinburne programme.

ENTRY REQUIREMENTS

CERTIFICATE IN BUSINESS STUDIES

SPM / SPMV:
Pass with 1 credit

UEC:
Pass with at least 1B in any subject

O-Level:
Pass with at least grade C in 1 subject

SKM:
Pass SKM Level 2 in related field

Other:
Equivalent qualifications recognised by the Malaysian Government

FOUNDATION IN BUSINESS

SPM / SPVM / O-LEVEL / EQUIVALENT:
5 credits*

UEC / EQUIVALENT:
Pass UEC with 3 subjects at grade B

TAFE NEW SOUTH WALES ADVANCED DIPLOMA OF ACCOUNTING

SPM: 3 credits with credit in Mathematics and pass in English

O-Level: 3 credits with credit in Mathematics

UEC: 3Bs with credit in Mathematics

DIPLOMA: BUSINESS / BUSINESS (ONLINE LEARNING) / BUSINESS MANAGEMENT / ACCOUNTING / MARKETING / FINANCE / E-COMMERCE / ENTREPRENEURSHIP / FINANCIAL INFORMATICS***

SPM / SPMV:
Business / Business (Online Learning) / Business Management / E-Commerce / Marketing / Entrepreneurship - 3 credits

Finance / Financial Informatics / Accounting - 3 credits including Mathematics and pass in English

O-Level:
Minimum Grade C in 3 subjects

UEC:
3Bs

CERTIFICATE:
Pass Certificate in related field with at least CGPA 2.00

SKM:
Level 3 in related field

Pass Sijil Kolej Komuniti that is equivalent to Level 3 MQF in related field AND Pass SPM with at least 1 credit

STPM:
Grade C (CGPA 2.00) in 1 subject

STAM:
Pass STAM with Maqbul

Other:
Equivalent qualifications recognised by the Malaysian Government

BACHELOR OF BUSINESS 3+0 IN COLLABORATION WITH SWINBURNE UNIVERSITY OF TECHNOLOGY, AUSTRALIA**

STPM:
Pass 3 subjects in STPM with a minimum CGPA 2.50 and a pass in Mathematics and English at SPM level or its equivalent

Cambridge A Levels:
Minimum value of 8 must be achieved in 3 subjects at A Levels.
(Grades for A Levels: A*=6, A=5, B=4, C=3, D=2, E=1)

UEC:
Pass UEC with 5Bs and Average of best 5 subjects - Score of 5 and below.
E.g. Student obtains the following marks for best 5 subjects: B4,B3,B3,B4,B6. Total score is: 4 + 3 + 3 + 4 + 6 = 20. Average score = 20/5 = 4
(A1: 100 - 85; A2: 84 - 80; B3:79 - 75; B4: 74 - 70; B5 69 - 65; B6: 64 - 60; C7: 57 - 55, C8: 54 - 50; F9: 49 - 0)

Australian Senior High School Certificate:
Minimum ATAR of 60. Score of 30 in English as Alternate Language (EAL) for Victorian Certificate of Education, or equivalent

INTI Foundation:
Having completed on INTI Foundation programme with an average of 60% (CGPA 2.40). (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)

Foundation:
Having completed Foundation programme with an average of 65%. (Average of 70% in English - study must be completed not more than two years prior to commencing study at Swinburne)

INTI Diploma:
Having completed an INTI Diploma Programme. Credit transfer up to the equivalent of 1 year.

Diploma:
Any qualifications equivalent to Diploma (MQF Level 4) or Advanced Diploma (MQF Level 5) are subject to university's approval

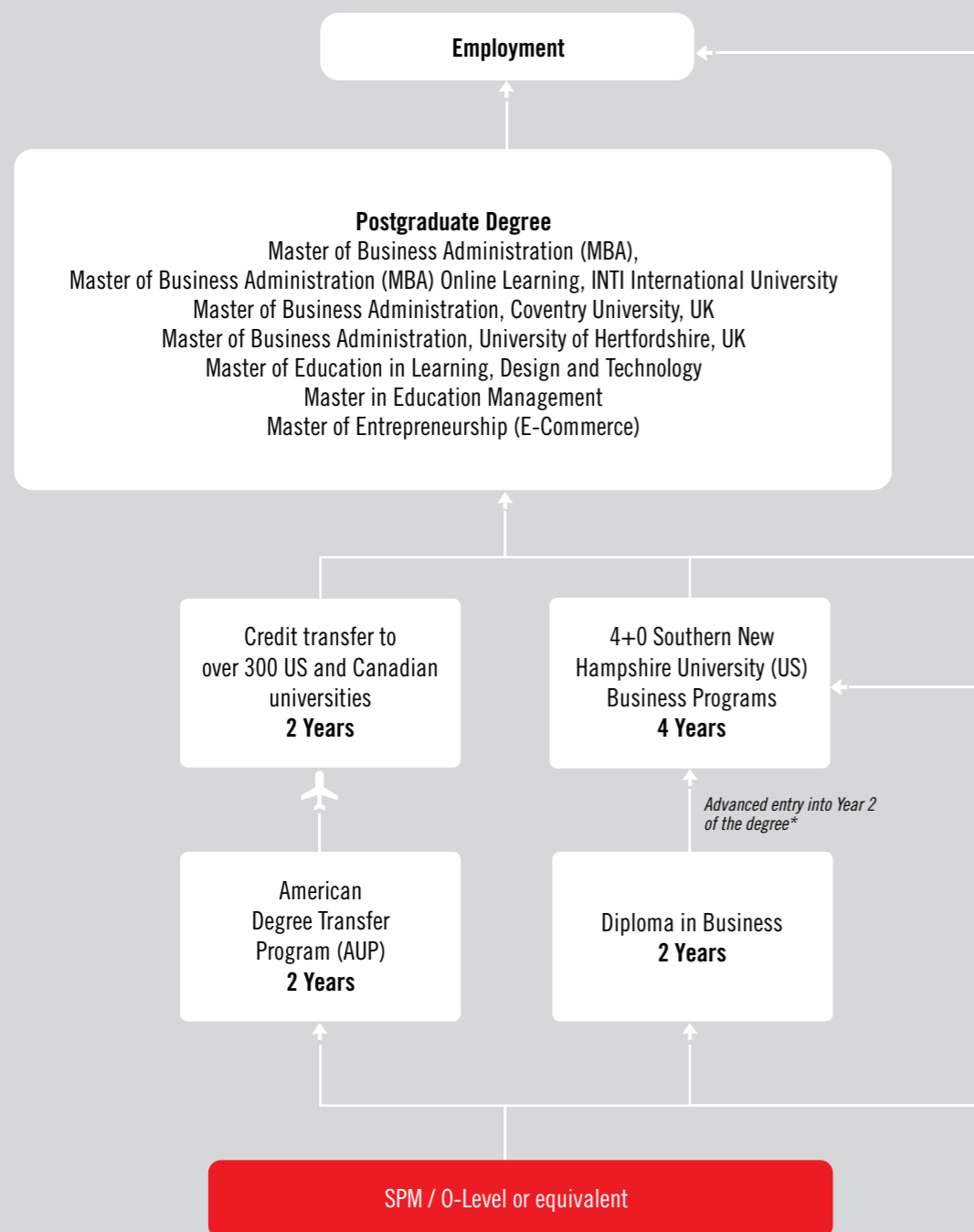
Australian Foundation Programme:
Minimum average score of 65%. (Average of 60% in English - study must be completed not more than two years prior to commencing study at Swinburne)

Note: Students need to obtain a pass in Mathematics and English at SPM level or its equivalent.

* Depending on your final degree choice. Please refer to Head of Programme for further clarification.

** Please refer to Swinburne course guide for the full entry requirements.

*** The Credit Requirement for Mathematics and pass in English at SPM Level for candidate in STPM, STAM, and SKM can be waived should the qualification contain Mathematics and English subjects with equivalent/ higher achievement. For Diploma Level, International Student are required to achieve a minimum score of 5.0 for International English Language Testing System (IELTS) or its equivalent.



ENTRY REQUIREMENTS

	<u>BACHELOR OF ARTS (HONOURS) BUSINESS ADMINISTRATION 3+0 IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>BACHELOR OF ARTS (HONOURS) EVENT MANAGEMENT AND MARKETING 3+0 IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>BACHELOR OF ARTS (HONOURS) MARKETING 3+0 IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>BACHELOR OF ARTS (HONOURS) FINANCE 3+0 IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>BACHELOR OF ARTS (HONOURS) ACCOUNTING AND FINANCE 3+0 IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>Where English Language requirements are not specified:</u>
Entry Level						IELTS score of 6.0 (with no less than 5.5. in any band)
SPM/O-Level						OR
STPM		A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in	Mathematics		A minimum of two passes at minimum Grade C+ (GP 2.33) and SPM grade C in Mathematics and MUET 4.0	TOEFL 79 with band scores of reading 18, writing 17, listening 17, speaking 20
STAM						OR
A-Level		A minimum of 2 full passes totalling 80 UCAS points and grade C in either SPM or O-Level Mathematics				Cambridge English First (also known as First Certificate in English) 176 overall with a minimum of 162 in each component
Foundation		Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.00, a pass in Mathematics and a credit in English at SPM / equivalent			Successful completion of a relevant Foundation / Pre-U programme to include Mathematics with CGPA 2.50, a pass in Mathematics and a credit in English at SPM / equivalent	OR
UEC		5Bs including at least a pass in Mathematics and a credit in English			5Bs including at least a pass in Mathematics and a credit in English; and a MUET 4.0	PTE 63 with no less than 42 in any band
SACE International <i>formerly known as South Australian Matriculations</i>		Pass 5 subjects with ATAR 65%, a pass in English and		Mathematics and no subject below 10/20		OR
NSW (HSC)		Minimum 10 units with ATAR 65%, a pass in English and		Mathematics and no subject below 50%		SPM grade C
International Baccalaureate (IB)		Minimum 24 points with at least 4 points for SL English		and 4 pts for SL Mathematics		OR
Canadian Pre-University (CPU)		Minimum 6 Year 12 passes with an average of 65% and pass		in English and Mathematics at Grade 12		O-Level grade C
Tertiary Entrance Examination (TEE)						OR
Australian Year 12						an equivalent qualification in English Language
Diploma		Pass diploma in related field with minimum CGPA 2.00 including a pass in Mathematics* and a credit in English at SPM / equivalent			Pass diploma in related field with minimum CGPA 2.50 including a pass in Mathematics* and a credit in English at SPM / equivalent	_____
Matriculation/Pre-University						*English Language Requirement for Bachelor of Science in Business Administration 4+0 in collaboration with Southern New Hampshire University, USA.
Others		Equivalent qualifications to be assessed by the Head of Programme		in liaison with the Hertfordshire Business School Admissions Tutor		SPM CEFR: B2 or above SPM GCE-O: C or above UEC: A TOEFL: 520/190/68 IELTS: Band 6.5 O-Level: Minimum credit MUET: Band 3

*Students who do not meet the English Language requirements or equivalent are required to take ENG099S (Fundamentals of Writing) and pass with a minimum Grade C. Students may take 2 subjects in the SNHU degree programs together with ENG099S with the advice from the Program Coordinator. The 3 credits received from ENG099S will not be counted in the "128 credits" required for graduation.

*(1) Credit transfer are given based on module to module mapping according to standards / guidelines provided by MOHE / MQA and in consultation with the Admission Tutor in University of Hertfordshire.
(2) Have a recognised English language proficiency result.

ENTRY REQUIREMENTS

	<u>BACHELOR OF ACCOUNTANCY (HONS) / BACHELOR OF ACCOUNTING AND FINANCE (HONOURS), INTI INTERNATIONAL UNIVERSITY</u>	<u>BACHELOR OF BUSINESS (HONOURS) WITH PSYCHOLOGY / BACHELOR OF BUSINESS (HONS) MANAGEMENT / BACHELOR OF BUSINESS (HONS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u> Major: Accounting, Business Administration, Finance, Marketing, Human Resource Management, International Business / Logistic and Supply Chain Management	<u>BACHELOR OF BANKING AND FINANCE (HONOURS) IN COLLABORATION WITH UNIVERSITY OF HERTFORDSHIRE, UK</u>	<u>BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION 4+0 IN COLLABORATION WITH SOUTHERN NEW HAMPSHIRE UNIVERSITY, USA</u>
Entry Level				
SPM/O-Level				Pass with 5 Credits includes a pass in Mathematics and a credit in English at SPM level (SPM English CEFR: B2 or above, GCE O-Level English: C or above) or any equivalent qualification.
STPM	A pass in STPM or its equivalent, with a minimum Grade C+ (GP 2.33) in any 2 subjects, and credits in Mathematics at SPM level	Pass STPM with minimum Grade C CGPA 2.00 in 2 subjects	Pass STPM with minimum Grade C+ CGPA 2.33 in 2 subjects and SPM credit in Mathematics and a pass in English	Pass with TWO (2) full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.
STAM	A pass in STAM, with a minimum of Grade Jayyid and a credit in Mathematics at SPM Level or its equivalent.			
A-Level	Pass in A-Level or its equivalent with 2 Grade D, and a credit in Mathematics at SPM Level.	Pass A-Level with 2Ds	Pass A-Level with 2Ds and a credit in Mathematics and pass English at SPM Level or its equivalent	Pass with 2 full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.
Foundation	Completion of INTI Foundation in Business Programme, Minimum CGPA 2.50; and credits in Mathematics at SPM level	Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.0	Matriculation / Foundation Certificate from any PPT recognised by the Ministry of Education or government of Malaysia with CGPA 2.5 and pass SPM with credit in Mathematics and a pass in English	Having successfully completed recognised Foundation Programme
UEC	5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English	5 subjects at grade B including a pass in Mathematics and English OR a pass in SPM Mathematics and English	5 subjects at grade B including a credit in Mathematics and English OR a credit in SPM Mathematics and English	5Bs including an A in English
SACE International <i>formerly known as South Australian Matriculations</i>	5 subjects with ATAR of 55	5 subjects with ATAR of 55	5 subjects with ATAR of 55	5 subjects with ATAR of 55 (equivalent to TER of 55), no subject below 10/20
NSW (HSC)	10 units with ATAR of 55	10 units with ATAR of 55	10 units with ATAR of 55	Minimum 10 units with ATAR 55, no subjects below 50
International Baccalaureate (IB)				Pass IB Diploma
Canadian Pre-University (CPU)	6 passes with an average of 60	6 passes with an average of 55	6 passes with an average of 55	Pass 6 subjects with average 55
Tertiary Entrance Examination (TEE)	4 or 5 subjects with ATAR of 55	4 or 5 subjects with ATAR of 55	4 or 5 subjects with ATAR of 55	5 subjects with a minimum aggregate of 279
Australian Year 12	TER/UAI/ENTER 55	TER/UAI/ENTER 55	TER/UAI/ENTER 55	Average 55
Diploma	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA \geq 2.50	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA \geq 2.00	Diploma in the relevant field from other institutions recognised by the Malaysian Government with CGPA \geq 2.50	Having successfully completed recognised Diplomas with CGPA 2.50 (if SPM 3 Credits) or CGPA 2.0 (if SPM 5 Credits)
Matriculation/Pre-University	Completion of Matriculation/Pre-University programme with minimum CGPA 2.50, and credits in Mathematics at SPM level			Pass Government Matriculation
Others	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government	Other equivalent qualifications as recognised by the Malaysian Government
English Language Requirements	MUET: Band 2 / IELTS: 5.5			Please refer to Page 15#

FOUNDATION IN BUSINESS

The programme aims to equip students with both the academic knowledge as well as industry skills to compete in the international market. The programme introduces students to the world of business with an initial grounding in management skills. Students will obtain solid fundamental understanding of concepts, principles, structures and behaviors of an organization, the competitive business environment, and consumers behavior. The academic knowledge and practical skills gained will help them springboard into the next level, a Business degree programme.

Students will study courses relevant to their desired degrees in the areas of management and accounting. These courses provide a fundamental understanding of concepts and principles of how an organisation works, organisational structure and behaviour, market structure, and consumer behaviour.

Assessment

Assessment of individual courses in the Foundation Programme consists of two components:

- Continuous coursework: 50%
- Final examination: 50%

The continuous coursework component comprises different tasks such as projects, assignments, laboratory work, presentations, tests, and others as assigned throughout each semester. The final examination is conducted at the end of each semester. The assessments are subject to quality assurance procedures to maintain high standards and ensure fair assessment.

Offered at

INTI International University
(R2/010/3/0199)(04/24)(A4602)

INTAKES: JAN, MAY & AUG

INTI International College Subang
(R2/010/3/0268)(12/24)(A10123)

INTI International College Penang
(R2/010/3/0003)(10/2025)(A11600)

INTI College Sabah
(R2/010/3/0259)(06/24)(A10005)

INTAKES: JAN, APR & AUG

Duration

1 Year

Courses offered

Students are compulsory to complete 13 courses as follows:

- English Language Skills 1
- English Language Skills 2*
- Fundamentals of Business Management
- Introduction to Business Studies
- Fundamentals of Accounting
- Basic Computing
- Fundamentals of Mathematics
- Business Statistics
- Microeconomics
- Macroeconomics
- General Studies
- Skills for Creative Thinking
- Self-Development Skills

*Prerequisite applies

CERTIFICATE IN BUSINESS STUDIES

Students will get a basic understanding in all areas of Business – Marketing, Management, Economics, Bookkeeping and IT.

Upon completing the programme, students can proceed to the Diploma level, and then to the 3+0 UK, 3+0 Australia or the 4+0 US Business Degree Programs.

Highlights

- This programme prepares students to further their diploma and degree studies at INTI
- Students are guided and supported by a dedicated team of lecturers, who will help them cope with their university education
- Students enjoy subject exemption when progress to various INTI diploma programmes*

Offered at

INTI International College Subang
(R2/340/3/0358)(02/24)(A9657)

INTI International College Penang
(R/340/3/0406)(04/24)(MQA/FAA448)

INTAKES: JAN, APR & AUG

Certificate in Business

INTI College Sabah
(N/340/3/0771)(04/24)(MQA/FA11890)

INTAKES: JAN, APR & AUG

Duration

1.5 Years

Programme structure

Core Modules

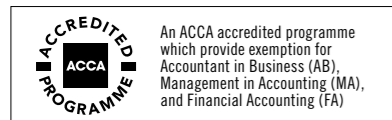
- Basic Skills in Office Software Application
- Bookkeeping Skills
- Business Communication Skills
- English
- Inventory Management
- Management
- Marketing
- Mathematics
- Personal Development Skills
- Small Business Management
- Business Fundamentals
- Business Economics
- E-Commerce and Its Applications

MPU subjects

- Introduction to Malaysian Culture (Local & International students)
- Malaysian Studies 1 (Local students)
- Malay Communication 1A (International students)
- Study Skills for Certificate Level (Local & International students)

DIPLOMA IN ACCOUNTING

A two-year accounting programme that provides students a head start in the accountancy career. The programme will allow students to acquire knowledge and skills that are relevant to the field of accounting.



Highlights

- Students will be able to receive 3 papers exemptions from ACCA and 5 papers exemption from ICAEW** upon successful completion of the programme.
- Students will be able to transfer credits to the 2nd year of a degree programme (accounting, finance and business pathways) at reputable universities in UK and Australia.
- Students will be exposed to career opportunities in accounting field through field trips, employer projects and guest lectures.
- Integrated industry modules in collaboration with IBM to develop competencies. At the successful completion and assessment of an IBM-ICE module, students will be eligible for an IBM Badge in Accounting. In addition, at the end of the programme completion student will be given an IBM-ICE transcript indicating successful completion of the IBM-ICE Modules within the INTI Diploma in Accounting programme.

Career opportunities

Accounting Assistant, Tax Assistant, Junior Auditor, Administrative Officer, Finance Executive, Account Coordinator & Credit Control Officer.

Offered at

INTI International University
(R/344/4/0344)(12/24)(MQA/FA4512)

INTAKES: JAN, MAY & AUG

INTI College Sabah
(R/344/4/0341)(10/24)(MQA/FA4907)

INTAKES: JAN, APR & AUG

Duration

2 Years

Programme Structure

Year 1

- Financial Accounting 1
- Financial Accounting 2
- Cost Accounting
- Management Accounting
- Fundamentals of English
- Principles of Microeconomics
- Principles of Macroeconomics
- Introduction to Business
- Business Ethics
- Fundamentals of Marketing
- Business Mathematics
- Analytics for Business

Year 2

- Financial Reporting 1
- Auditing & Assurance
- Computerized Accounting
- Malaysian Taxation 1
- Financial Reporting 2
- Malaysian Taxation 2
- English for Academic Purposes
- Financial Management
- Statistics for Management**
- Digital Transformation of Entrepreneurship
- E-Commerce and Digital Economy Theory Applications

MPU subjects

- Co-curriculum
- Bahasa Kebangsaan A*
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

DIPLOMA IN BUSINESS

Students will learn how to adopt an inquisitive approach. They will also be equipped with cutting-edge knowledge and skills that are fundamental to exercising critical thinking in the competitive business arena.

Highlights

- Capstone module provides students with exposure to real life business situations that stimulate critical thinking
- INTI Business Leadership Series (ILS) give students the opportunity to network with global CEOs and top industry leaders
- Guest lecturers from the industry will provide students with insights into the actual business environment
- Integrated industry modules in collaboration with IBM to develop competencies. At the successful completion and assessment of an IBM ICE module, students will be eligible for an IBM Badge in Business. In addition, at the end of the programme completion, student will be given an IBM-ICE transcript indicating successful completion of the IBM-ICE Modules within the INTI Diploma in Business programme**
- Integrated with Alibaba module to enhance understanding in E-Commerce and digital economy.



* For Malaysian students who do not have a credit in SPM BM.
** Only available in INTI International University.

Programme Structure

Common modules

- Business Accounting
- Business Communication
- Capstone Project A & B
- Critical Analysis
- E-Commerce and Digital Economy Theory Applications
- Foundation of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Fundamentals of Mathematics
- Introduction to Business
- Principles of Information Technology
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Statistics for Management
- Consumer Behaviour
- Digital Transformation of Entrepreneurship
- Financial Management
- Digital Marketing
- Analytics for Business

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

Offered at

INTI International University
(R2/345/04/0147)(01/27)(MQA/FA1217)

INTAKES: JAN, MAY & AUG

Career opportunities

Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive, Business Consultant, Credit Analyst, Financial Controller and more

Duration

2 Years

Programme Structure

Core modules

- Business Ethics
- Business Mathematics
- Capstone Project
- Consumer Behaviour
- Cost Accounting
- E-Commerce and Digital Economy Theory Applications
- English for Academic Purposes
- Financial Accounting
- Financial Management
- Foundations of Business Law
- Fundamentals of English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Digital Transformation of Entrepreneurship
- Digital Marketing
- Quantitative Methods

Select ONE (1) in Year 2 only:

- International Business
- Financial Market
- Introduction to Event Management
- Marketing Communication
- Franchising Fundamentals

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

Offered at

INTI International College Subang
(R2/340/4/0139)(02/27)(MQA/FA1216)

INTI International College Penang
(R2/340/4/0134)(03/29)(MQA/FA1214)

INTI College Sabah
(R2/340/3/0133)(03/29)(MQA/FA1223)

INTAKES: JAN, APR & AUG

Career opportunities

Administrative Officer, Marketing Executive, HR Executive, Sales Executive, Business Development Executive and more

Duration

2 Years

* For Malaysian students who do not have a credit in SPM BM.

** Only available in INTI International University.

DIPLOMA IN BUSINESS

ONLINE LEARNING

This Diploma in Business (Online Learning) aims to provide students with relevant knowledge and business skills required to deal effectively in a rapidly changing business environment.

Upon completion of this programme, students would be able to acquire an understanding of complex business issues, develop analytical and problem-solving skills, which leads to enhanced employment opportunities.

Highlights

- 100% online learning
- 24/7 accessibility to all learning materials anytime, anywhere
- Overall assessment consists of 60% coursework and 40% final examination
- Classes are minimum 2 hours per week

Programme Structure

Year 1

- Business Accounting
- Principles of Information Technology
- Introduction to Business
- Public Speaking
- E-Commerce and Digital Economy Theory Applications
- Principles of Microeconomics
- Fundamentals of English
- Business Communication
- Analytics for Business
- Statistics for Management
- Fundamentals of Mathematics
- Fundamentals of Management
- Fundamentals of Marketing

Year 2

- Capstone Project
- Critical Analysis
- Principles of Macroeconomics
- Digital Transformation of Entrepreneurship
- Financial Management
- Fundamental of Human Resource Management
- Foundations of Business Law
- Operations Management
- Consumer Behaviour
- Digital Marketing

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

Offered at

INTI International University
(N-DL/345/4/1191)(10/28)(MQA/PA14938)

INTAKES: JAN, MAR, MAY, AUG & OCT

Career opportunities

Administrative Officer, Marketing Executive, HR Executive, Business Development Executive, Business Consultant, Financial Controller

Duration

2 years (Full-time)
4 years (Part-time)

DIPLOMA IN BUSINESS MANAGEMENT

FLEXIBLE LEARNING

The Diploma in Business Management provides students with practical and applied knowledge and skills required to manage organisational development functions within the workplace.

At the end of the duration of study, students would be able to acquire an understanding of complex business issues and develop analytical and problem-solving skills that would enable them to evaluate evidence, present arguments, make sound judgments and communicate effectively.

Highlights

- Overall programme assessment consists of 19% examination²
- 24/7 Accessibility to all learning materials anytime, anywhere
- Classes are minimum 4 hours a week
- Experienced faculty teaching staffs

Offered at

INTI International College Subang
(R/345/4/0836)(12/27)(MQA/FA5841)

INTI International College Penang
(R/345/4/0841)(10/25)(MQA/FA5844)

INTAKES: JAN, APR & AUG

Duration

2.5 Years

Programme Structure

Core subjects

- Accounting in Practice
- Basic English Language Skills
- Business Analytics
- Business Communication
- Financial Skills for Managers
- Fundamentals of Economics
- Multiculturalism in the Workplace
- Principles of Management
- Principles of Marketing
- Business Law
- Business Psychology
- Consumer Behaviour
- Entrepreneurship
- Human Resource Management
- International Business
- Leadership Skills for Managers
- Understanding Business Organisations
- Fundamentals of Operations Management
- Project Management
- Promotion and Branding

Electives (Choose one)

- Services Marketing
- Logistics in Supply Chain Management

MPU Subjects

- Critical Thinking for Better Communication/ Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations

² No. of Modules	Coursework	Examination
11	100%	-
11	60%	40%
3	70%	30%

(Note: The modules above may consist of core and elective modules, subject to change from time to time)

* For Malaysian students who do not have a credit in SPM BM.

* For Malaysian students who do not have a credit in SPM BM

DIPLoma IN ENTREPRENEURSHIP

The Diploma in Entrepreneurship programme provides an excellent all-rounded business education and is best suited for those intending to gain a working understanding of all areas of business especially in building their own business empire. Graduates will be prepared in the main functional areas of business such as accounting, finance, management, marketing, and in particular, entrepreneurship and franchising. The curriculum, course content, academic standards, assessments and examination are strictly designed for students to gain academic knowledge and develop practical skills and abilities, enabling them to assume positions in organisations related to manufacturing, financial services, entrepreneurship and others when they graduate.

Career opportunities

Business Development Executive, Franchiser, Business Consultant, Marketing Executive, Sales Executive, Administration Officer and more

Offered at

INTI International College Penang
(R/345/4/0383)(07/23)(MQA/FA2699)

INTAKES: JAN, APR & AUG

Duration

2 Years

Programme Structure

Core modules

- Financial Accounting
- Cost Accounting
- Introduction to Business
- Capstone Project / Industrial Training
- Public Speaking
- Principles of Microeconomics
- Principles of Macroeconomics
- Fundamentals of English
- English for Academic Purpose
- Fundamentals of Human Resources Management
- E-Commerce Theory and Application
- Foundations of Business Law
- Business Mathematics
- Fundamentals of Marketing
- Personal Development Skills
- Quantitative Methods

Programme core/ Areas of concentration

- Introduction to Entrepreneurship
- Franchising Fundamentals
- Small Medium Business Venture & Innovation
- Business Ethics
- Fundamentals of Management
- Operations Management
- Entrepreneurship Seminar

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students)/ Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

DIPLoma IN E-COMMERCE

The Diploma in E-Commerce is designed to equip students with up-to-date knowledge and the relevant skills in E-Commerce, International Marketing, E-Business Fundamentals, E-Marketing and application of internet technology in business.

Students are exposed to a holistic business education that will allow them to adapt to the new knowledge-based economy and apply e-commerce technologies to business.

Highlights

- The programme's Capstone module provides students with exposure to real life e-commerce business situations that stimulate critical thinking

Career opportunities

Digital Marketing Specialist, E-Business Consultant, Market Research Analyst, E-Services Manager, E-Business Manager, Online Business Entrepreneur and more

Offered at

INTI International College Penang
(N/345/4/1129)(08/24)(MQA/PA12123)

INTAKES: JAN, APR & AUG

Duration

2 Years

Programme structure

- Fundamentals of English
- Fundamentals of Marketing
- Financial Accounting
- English for Academic Purpose
- Principles of Microeconomics
- Introduction to Business
- Fundamentals of Management
- Cost Accounting
- Public Speaking
- IS for E-Commerce and Management
- Quantitative Method
- Organisational Behaviour
- E-Commerce Marketing Strategy
- Consumer Behaviour
- Principles of Macroeconomics
- E-Commerce Theory and Application
- Fundamentals of Human Resource Management
- Introduction to Entrepreneurship
- Financial Management
- Digital Marketing
- Foundations of Business Law
- International Business
- Capstone Project

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communication in Malay 1B (International Students)
- Media Literacy for Personal Branding

* For Malaysian students who do not have a credit in SPM BM.

* For Malaysian students who do not have a credit in SPM BM.

DIPLOMA IN FINANCE

Students will be equipped with a solid foundation in finance, allowing them to fulfill the demands of their job, progress in their careers as well as plan their personal finances.

This programme is geared for students who wish to progress into degree programmes in Finance, Banking and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context. This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, specifically banking and finance.

Career opportunities

Financial Planning & Services, Trade Services, Banking Services, Stock & Investment Markets, Personal Financial Planning Services, Entrepreneurs, and more

Offered at

INTI International College Penang
(R/343/A/0089)(07/23)(MQA/FA2700)

INTAKES: JAN, APR & AUG

Duration

2 Years

Programme Structure

Core modules

- Business Mathematics
- Capstone Project / Industrial Training
- E-Commerce Theory & Applications
- English for Academic Purposes
- Cost Accounting
- Foundation of Business Law
- Fundamental English
- Fundamentals of Human Resource Management
- Fundamentals of Management
- Fundamentals of Marketing
- Introduction to Business
- Personal Development Skills
- Principles of Macroeconomics
- Principles of Microeconomics
- Public Speaking
- Quantitative Methods
- Business Ethics
- Financial Accounting

Specialised modules

- Budgeting
- Finance Principles
- Financial Management
- Financial Markets
- Fundamentals of Banking

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

DIPLOMA IN FINANCIAL INFORMATICS

IR 4.0 has influenced consumers to adopt a digital lifestyle in almost all aspects of their daily activities. The inevitable change in consumer behavior has forced the banking and financial services industry to digitalize their business operations to stay competitive and relevant.

Hence, the Diploma in Financial Informatics programme aims to create financial technology (FinTech) professionals who are skilled in both IT and Financial fields besides enabling them to leverage on fintech innovation and integration to create value for the financial industry. At the end of the study, students are equipped with broad-based knowledge in finance and practical skills for the FinTech ecosystem to thrive and be successful in the industry. Above all, graduates will be career-ready to be at the forefront of the FinTech world.



Highlights

- This programme consists of the Fintech Innovation Project, a unique course where students will have the opportunity to work on employer projects related to the FinTech industry.
- This programme incorporates elements of technology related to the field of finance. Students will be exposed to the core basics of finance, data mining, business intelligence and analytics.

Career opportunities

Junior Business Analyst, Junior Financial Advisor, Risk Management Officer, Analytics and Business Intelligence Junior Executive, Finance Officer, Banking Officer, UX/UI Junior Executive in Finance Industry

Offered at

INTI International College Subang
(N/343/A/0281)(04/26)(MQA/PA14515)

INTAKES: JAN, APR & AUG

Duration

2 Years

Programme Structure

Year 1

- Business Accounting
- Fundamentals of Management
- Fundamentals of English
- English for Academic Purposes
- Principles of Microeconomics
- Fundamentals of Banking
- Trends in Fintech Industry
- Finance Principles
- Programming Fundamentals
- Personal Development Skills in Finance
- Business Mathematics
- Quantitative Methods

Year 2

- Commercial and Banking Law
- Ethics & Corporate Governance
- Fintech Innovation Project
- Budgeting
- Financial Management
- Financial Market
- Data Mining
- Database Management
- Business Intelligence
- User Experience (UX) Design
- Principles of Macroeconomics

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

* For Malaysian students who do not have a credit in SPM BM.

* For Malaysian students who do not have a credit in SPM BM.

DIPLOMA IN MARKETING

Career opportunities

Sales & Marketing, Corporate Branding & Public Relations, Customer & Supplier Services, Business Development, Entrepreneur, and more

Offered at

INTI International College Subang
(N/342/4/0224)(12/2024)(MQA/PA12305)

INTI International College Penang
(N/342/4/0213)(10/23)(MQA/FA11350)

INTAKES: JAN, APR & AUG

Duration

2 Years

The Diploma in Marketing equips students with a solid foundation in marketing and related business development, allowing them to fulfil the demands of their job, progress in their careers as well as develop professionally in the face of dynamic business changes and international networking opportunities.

This programme is geared for students who wish to progress into degree programmes in Marketing, Sales, Entrepreneurship and Business. Students will be expected to develop analytical and “applicable” skills so that they can swiftly transfer knowledge and competencies from their respective specialisation into the workplace context.

This programme provides an excellent all-round business education and is best suited for those intending to gain a good understanding of all areas of business, especially promotional and marketing practices that may include event and PR activities.

* For Malaysian students who do not have a credit in SPM BM.

Programme Structure

Core modules

- Fundamentals of English
- English for Academic Purposes
- Financial Accounting
- Principles of Microeconomics
- Principles of Macroeconomics
- Public Speaking
- Fundamentals of Marketing and Management
- Introduction to Business and Management
- Business Mathematics
- Quantitative Methods
- Personal Development Skills
- Business Ethics
- Fundamentals of Human Resource Management
- E-commerce Theory and Applications
- Capstone Project
- Content Marketing
- Fundamentals of Marketing Research and Analysis

Specialised modules

- Marketing Communications
- Service Marketing
- Retail Marketing
- Consumer Behaviour
- Digital Marketing
- International Marketing
- Content Marketing
- Fundamentals of Marketing Research and Analytics

MPU subjects

- Media Literacy for Personal Branding / Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) /Communicating in Malay 1B (International students)

TAFE NEW SOUTH WALES ADVANCED DIPLOMA OF ACCOUNTING

TAFE NSW is the largest vocational education and training provider in Australia and one of the best in the world.

Students will learn about Accounting, Financial Management, Internal Control, Management Accounting, Australian Taxation, Statistics, Economics, Commercial and Company Law. They will also learn how to prepare and analyse reports and financial statements as well as implement accounting systems. Graduates will be able to operate independently in an accounting environment.

* For Malaysian students who do not have a credit in SPM BM.

Highlights

- Graduates of this programme are exempted from 5 ACCA papers
- Technical orientated programme and competency- based assessment which focus on coursework and workplace simulation.
- Advanced entry into year 2 degree of a relevant degree course

Career opportunity

Accounting Assistant, Tax Assistant, Junior Auditor, Administrative Officer, Finance Executive, Account Coordinator and Credit Control Officer

Offered at

INTI International College Penang
(R2/344/4/0215)(06/24)(A9816)

INTAKES: JAN & JUL

Duration

2 Years

Programme structure

Semester 1

- Process financial transactions and extract interim reports
- Prepare financial reports
- Set up and operate a computerised accounting system
- Administer subsidiary accounts and ledgers
- Complete business activity and instalment activity statements
- Establish and maintain payroll systems
- Work effectively in the accounting and bookkeeping industry

Semester 2

- Provide financial and business performance information
- Manage budgets and forecasts
- Prepare financial reports for corporate entities
- Prepare tax documentation for individuals
- English for Academic Purposes

Semester 3

- Implement and maintain internal control procedures
- Provide management accounting information
- Apply economic principles to work in the financial service industry
- Make decisions in a legal context
- Prepare and administer tax documentation for legal entities

Semester 4

- Interpret and use financial statistics and tools
- Prepare and analyse management accounting information
- Prepare complex corporate financial reports
- Monitor corporate governance activities
- Evaluate organisation's financial performance
- Evaluate financial risk

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Appreciation of Ethics and Civilisations (Local students) /Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

BACHELOR OF ACCOUNTANCY (HONS)

accredited by



in collaboration with

University of Hertfordshire **UH**

The Bachelor of Accountancy (Hons) programme is a 4-year accountancy degree. The programme structure and syllabus are in line with 'Jawatankuasa Halatuju Program Perakaunan' of the Malaysian Institute of Accountants (MIA) and are accredited by CPA Australia, ICAEW and ACCA. The 17 highly specialised modules in this programme include modules on Economics, Management, Law and Public Accounting.

Students will be required to undergo 6 months of industry training at major accounting firms in the industry.

* For Malaysian students who do not have a credit in SPM BM.

Highlights

- Receive 2 awards upon completion: A Bachelor of Accountancy (Hons) from INTI International University and a BA (Hons) Accountancy awarded by the University of Hertfordshire, UK
- Graduates will receive exemptions from ACCA and ICAEW
- Graduates will be eligible to apply for Associate Membership from CPA Australia
- Graduates will be eligible to register for MIA CARE programme to become a Chartered Accountant of MIA

Career opportunities

Chartered Certified Accountant, Company Secretary, Corporate Treasurer, Internal Auditor, Tax Agent, Tax Consultant and more

Offered at

INTI International University
(R2/344/6/0068)(09/26)(A7637)

INTAKES: JAN, MAY & AUG

Duration

4 Years

Programme structure

Year 1

- Business Mathematics
- Communicative Foreign Language
- Costing
- English Studies 1
- English Studies 2
- Financial Accounting 1
- Financial Accounting 2
- Foundations of Marketing
- Introduction to Information Technology
- Macroeconomics
- Microeconomics
- Statistical Methods

Year 2

- Business Communication
- Business Ethics & Corporate Governance
- Finance Reporting 1
- Financial Management
- Foundation of Business Law
- Management Accounting
- Management of Organisations
- Management Science
- Organisational Behaviour

Year 3

- Advanced Management Accounting
- Auditing & Assurance Services 1
- Corporate Finance
- Financial Reporting 2
- Industrial Training
- Strategic Management
- Taxation

Year 4

- Accounting Information Systems 1
- Accounting Information Systems 2
- Accounting Theory & Practice
- Advanced Corporate Reporting
- Advanced Taxation 1
- Auditing & Assurance Services 2
- International Business & Globalisation
- Integrated Case Study
- Malaysian Company Law
- Public Sector Accounting

Choose 4 out of the following

- Global Integrated Project
- Contemporary Issues in the Malaysian Economy
- Derivatives Markets
- E-Commerce
- Human Resource Management
- International Trade Finance
- Investments
- Leadership in Organisations
- Performance Management
- Project Management
- Quality Management
- Supply Chain Management

Communicative foreign languages (Choose one)

- French
- German
- Japanese
- Mandarin

MPU subjects

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 2 (International students)
- Philosophy and Current Issues

BACHELOR OF ACCOUNTING & FINANCE (HONOURS)

accredited by



in collaboration with

University of Hertfordshire **UH**

This is a three year degree programme which integrates the field of accounting and finance. In the final semester, students have the opportunity to major in either accounting or /and the finance field as this degree offers student career opportunity in both the fields. This programme also provides a career path for professional qualification in accounting and finance.

* For Malaysian students who do not have a credit in SPM BM

** For elective subjects offering, please refer to the Head of Programme

Highlights

- Receive 2 awards upon completion: A Bachelor of Accounting and Finance (Honours) from INTI International University and a BA (Hons) Accountancy and Finance awarded by University of Hertfordshire, UK
- Attractive exemptions from professional accounting bodies
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives
- Internship and practical learning experience at the early part of the study that provides student exposure to accounting and/or finance field for a better choice of electives in year 3

Career opportunities

Accounts Manager, Auditor, Business Analyst, Finance Analyst, Investment and Commercial Banker, Finance Administrator, Tax Advisor and more

Offered at

INTI International University
(R/344/6/0464)(06/26)(MQA/FA6070)

INTAKES: JAN, MAY & AUG

Duration

3 Years

Programme structure

Year 1

- Business Mathematics
- Business Accounting
- Microeconomics
- Financial Management
- Organisation Behaviour
- Macroeconomics
- Financial Accounting
- Principles of Marketing
- Business Statistics
- Business Law

Year 2

- Financial Reporting
- Auditing and Assurance 1
- Financial Markets and Institutions
- Taxation
- Accounting Information Systems
- Internship
- Advance Cost and Management Accounting

Year 3

- Advance Taxation
- Company Law
- Strategic Management
- Auditing and Assurance 2
- Corporate Governance and Ethics
- Investments and Portfolio Management
- Performance Management
- Principles of Corporate Finance

Electives Papers**

- Choose any 3 from the following
- Advance Financial Reporting
 - Public Sector Accounting
 - Derivative Markets
 - International Banking and Finance
 - International Financial Management
 - Business Research Method

MPU subjects

- Bahasa Kebangsaan A*
- Community service
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 2 (International students)
- Philosophy and Current Issues
- Design Thinking

BACHELOR OF BUSINESS (HONOURS)

in collaboration with

University of Hertfordshire **UH**

Our holistic approach combines interactive learning with real industry training and projects, along with a structured personal development and coaching plan that will give students an edge in the working world. Through our partnership with UK's leading Business-facing University, our Bachelor of Business degree graduates will receive 2 awards upon completion jointly awarded by INTI International University and the University of Hertfordshire, UK.

Highlights

- Graduates will be presented with 2 awards from INTI International University and the University of Hertfordshire, UK
- Students will be exposed to actual working environments through industry visits and internship programmes with multinational companies like KPMG, AIA, Megasteel and more
- This programme prepares students for postgraduate studies locally and abroad

Offered at

INTI International University

INTAKES: JAN, MAY & AUG

Duration

3 Years

Programme structure

Students are required to complete the following in order to graduate:

- 14 common modules
- 7 specialisation modules
- 9 electives (from the areas of other Bachelor of Business specialisation)
- 1 specialisation project

14 common modules

- Analytics for Business
- Business Accounting
- Business Communication
- Business Ethics
- Economic Principles and Issues
- Entrepreneurship
- Financial Management
- Human Resource Issues and Strategies
- Information Management / Logistics Transportation
- International Business
- Marketing Principles
- Operations Management
- Organisational Behaviour Management
- Strategic Management

9 electives

(Choose from the following minors)

- Accounting
- Business Administration
- Finance
- Human Resource Management
- International Business
- Marketing
- Logistics and Supply Chain Management

Final Year Specialisation Project

MPU subjects

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 2 (International students)
- Philosophy and Current Issues

AREAS OF SPECIALISATION

BACHELOR OF BUSINESS (HONOURS) ACCOUNTING

BACHELOR OF BUSINESS (HONOURS) BUSINESS ADMINISTRATION

BACHELOR OF BUSINESS (HONOURS) FINANCE

BACHELOR OF BUSINESS (HONOURS) HUMAN RESOURCE MANAGEMENT

BACHELOR OF BUSINESS (HONOURS) INTERNATIONAL BUSINESS

BACHELOR OF BUSINESS (HONOURS) LOGISTICS AND SUPPLY CHAIN MANAGEMENT

BACHELOR OF BUSINESS (HONOURS) MARKETING

BACHELOR OF BUSINESS (HONOURS) WITH PSYCHOLOGY

AREAS OF SPECIALISATION

BACHELOR OF BUSINESS (HONOURS) ACCOUNTING

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Accounting)
(R/345/6/0215)(07/29)(MQA/FA1648)

Students will be equipped to meet the country's demand for skilled manpower in finance, supporting and spurring its development.

Specialisation modules

- Costing
- Accounting for Performance
- Auditing and Assurance 1
- Auditing and Assurance 2
- Corporate Reporting 1
- Corporate Reporting 2
- Taxation for Malaysia

Career opportunities

Auditor, Accountant, Tax Advisor, Corporate Treasurer, Management Consultant and many more

Accredited by



BACHELOR OF BUSINESS (HONOURS) INTERNATIONAL BUSINESS

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (International Business)
(R/345/6/0347)(05/23)(MQA/FA3072)

This programme will introduce students to the key issues in international business management and prepare them to work in a wide range of private businesses looking to expand operations or trading networks overseas.

Specialisation modules

- Global Logistics Management
- Global Marketing
- Global Talent Management
- Intercultural Management
- International Business Ethics and Corporate Governance
- International Trade Finance
- International Trade Law

Career opportunities

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager and many more

BACHELOR OF BUSINESS (HONOURS) BUSINESS ADMINISTRATION

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Business Administration)
(R/345/6/0348)(05/23)(MQA/FA3071)

This programme will introduce students to key areas of contemporary management concepts and practice. They will gain a comprehensive working knowledge of management operations as well as communication and leadership skills essential to the management role.

Specialisation modules

- Intercultural Management
- Leadership in Organisations
- Managing Innovation and Change
- Organisational Management
- Organisational Theory and Design
- Project Management
- Total Quality Management

Career opportunities

Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and many more

BACHELOR OF BUSINESS (HONOURS) LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Logistics and Supply Chain Management)
(N/345/6/1101)(06/24)(MQA/PA9796)

This programme will equip students with a thorough understanding of supply chain and logistics management-related applications in scientific decision making to ensure business success.

Specialisation modules

- Freight Transportation
- Global Logistics Management
- International Trade Law
- Inventory Management
- Procurement Management
- Supply Chain Management
- Warehouse Management

Career opportunities

Supply Chain Manager, Procurement Manager, Freight Forwarding and Customs Officer, Warehousing and Inventory Controller, and many more.

* For Malaysian students who do not have a credit in SPM BM.

BACHELOR OF BUSINESS (HONOURS) FINANCE

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Finance)
(R2/345/6/0214)(07/29)(MQA/FA1649)

This major will prepare students for a career in business and finance.

Specialisation modules

- Advanced Financial Decision Making
- Financial Market Analysis
- FINTECH
- Global Banking and Finance
- Investment Valuation and Analysis
- Islamic Capital Markets
- Portfolio Management

Career opportunities

Finance Manager, Credit Manager, Financial Analyst,
Risk Management Manager, and many more

BACHELOR OF BUSINESS (HONOURS) HUMAN RESOURCE MANAGEMENT

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Human Resource Management)
(R2/345/6/0212)(07/29)(MQA/FA1651)

This programme provides students with a solid foundation in all aspects of people management in a Malaysian context. They will be equipped with the skills to excel as a line manager in a broad range of industries. The Society for Human Resource Management (SHRM) has acknowledged that INTI International University's Bachelor of Business (Hons) Human Resource Management fully aligns with SHRM's HR Curriculum Guidelines.

Specialisation modules

- Compensations and Rewards
- Contemporary Employment Relations
- Global Talent Management
- HR Issues in Outsourcing
- Occupational Safety and Health
- Staffing Management
- Training And Development

Career opportunities

HR Manager, Trainer, HR Consultant, Employment Agent, Entrepreneur,
and many more

BACHELOR OF BUSINESS (HONOURS) WITH PSYCHOLOGY

Dual Award from the University of
Hertfordshire, UK
BA (Hons) Business (Psychology)
(R/345/6/0943)(08/28)(MQA/FA7985)

The rationale for this programme is to provide students with an academically challenging and vocationally relevant programme of study in the field of business and psychology. The programme exposes students to essential subjects in the field of business and psychology.

Specialisation modules

- Foundations in Psychology
- Cognition and Perception
- Personality
- Developmental and Social Psychology
- Abnormal Psychology
- Social Behaviour and Individual Differences
- Consumer Psychology
- Research Methodology

Career opportunities

Graduates with a Bachelor of Business with Psychology would fit in well in the marketing and human resource departments of corporations as they would have business knowledge and some psychology knowledge, especially in the areas of human behaviour and personality. Graduates with this qualification can easily secure a job in marketing, sales or human resource as they not only have a degree in Business, but are also equipped with knowledge of consumer psychology, behaviour and personality. This is a valuable skill combination in the marketing and human resource fields of today.

BACHELOR OF BUSINESS (HONOURS) MARKETING

Dual Award from the University of Hertfordshire, UK
BA (Hons) Business (Marketing)
(R2/342/6/0192)(07/29)(MQA/FA1647)

Students will develop an understanding of the key concepts underlying marketing practices, while acquiring the necessary skills to embark on professional marketing careers.

Specialisation modules

- Consumer Behaviour
- Global Marketing
- Integrated Marketing Communication
- Marketing and Sales Management
- Marketing Research
- New Product and Innovation Management
- Service Marketing

Career opportunities

Marketing Personnel, Sales Personnel, Advertising Personnel,
Product Manager, Banker, Marketing Consultant,





BACHELOR OF BUSINESS (HONOURS) MANAGEMENT

The Bachelor of Business (Honours) Management programme provides students with a broad skill base and knowledge that will ensure students have a wide range of potential job opportunities. This programme covers the fundamentals of core business subjects that form a foundation for more detailed studies specialising in management. Students will learn how to apply management concepts in order to be significant contributors to any business organisation.

Graduates of this programme will be equipped with the knowledge, skills and competencies required in a dynamic business environment.

Highlights

- Students will be exposed to actual working environments through industry visits and internship programmes with multinational companies like KPMG, AIA, Megasteel and more
- This programme prepares students for postgraduate studies locally and abroad

Career opportunities

Brand Manager, General Manager, Product Manager, Administrative Executives, Business Managers and many more

Offered at

INTI International University
(R2/345/6/0213)(07/29)(MQA/FA1650)

INTAKES: JAN, MAY & AUG

Duration

3 Years

Programme structure

Students are required to complete the following in order to graduate:

- 14 common modules
- 7 specialisation modules
- 9 electives (from the areas of other Bachelor of Business specialisation)
- 1 specialisation project

14 common modules

- Analytics for Business
- Business Accounting
- Business Communication
- Business Ethics
- Economic Principles and Issues
- Entrepreneurship
- Financial Management
- Human Resource Issues and Strategies
- Information Management / Logistics Transportation
- International Business
- Marketing Principles
- Operations Management
- Organisational Behaviour Management
- Strategic Management

Specialisation modules

- Project Management
- Managing Innovation and Change
- Organizational Management
- Leadership in Organization
- Intercultural Management
- Total Quality Management
- Organizational Theory and Design
- Management Project

9 electives

(Choose from the following minors)

- Finance
- Human Resource Management
- International Business
- Marketing
- Logistics and Supply Chain Management

Final Year Specialisation Project

MPU subjects

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Appreciation of Ethics and Civilisations (Local students) / Communicating in Malay 2 (International students)
- Philosophy and Current Issues

* For Malaysian students who do not have a credit in SPM BM.

BACHELOR OF BUSINESS (HONOURS)

ONLINE LEARNING

Learning about business is a great way to prepare ourselves for any real-world undertaking. At INTI, we prepare our students for the challenges of the global economy through international exposure, applications of concepts in real world scenarios, as well as a structured personal development and coaching plan. Students will gain valuable insights and acquire relevant skills to embark on their professional careers.

Programme Structure

Core Modules¹

- University English
- Economic Principles and Issues
- Business Accounting
- Financial Management
- Business Law
- Managing Organisations
- Marketing Principles
- Organisational Behaviour
- Business Communication
- Human Resource Issues and Strategies
- Business Ethics
- Quantitative Methods for Business
- Case Analysis
- Work Integrated Project

IBM-ICE Modules

- Introduction to Business Analytics
- Social Web and Mobile Analytics

Specialisation Modules

MARKETING

(R-DL/342/6/10198)(06/29)(MQA/FA8686)

- Global Marketing
- New Product & Innovation Management
- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communication
- Service Marketing

INTERNATIONAL BUSINESS

(R-DL/345/6/1064)(08/27)(MQA/FA8688)

- Global Marketing
- Global Logistics Management
- International Trade Finance
- Inter Cultural Management
- International Trade Law
- International Business

HUMAN RESOURCE MANAGEMENT

(R-DL/345/6/1046)(06/29)(MQA/FA8687)

- Organisational Development
- Contemporary Employment Relation
- Training and Development
- Staffing Management
- Compensations and Rewards
- Performance Management

BUSINESS ADMINISTRATION

(R-DL/345/6/1065)(09/27)(MQA/FA8689)

- Supply Chain Management
- Leadership in Organisations
- Global Marketing
- Intercultural Management
- Strategic Management
- Corporate Communications

Electives

(Choose any 4 modules from the following specialisations)

- Marketing
- International Business
- Human Resource Management
- Business Administration

MPU Subjects

- Bahasa Kebangsaan A*
- Design Thinking
- Corporate Social Responsibility
- Community Service
- Appreciation of Ethics and Civilisations
- Philosophy and Current Issues
- Communicative Malay Language 2 (International Students)
- Malaysian Studies (International Students)

Offered at

INTI International University

**INTAKES: 5 Modular Terms
JAN, MAR, JUN, AUG & OCT**

Duration

3 Years (Full-time)
6 Years (Part-time)

BACHELOR OF ARTS (HONOURS) ACCOUNTING AND FINANCE 3+0

accredited by



in collaboration with
University of Hertfordshire UH

This programme provides students with in depth coverage of accounting and finance knowledge and skills to prepare them to be professional accountants.

The syllabus has been designed to fit the requirements of professional bodies while giving students the competitive edge in soft skills.

Highlights

- Graduates will be eligible to receive exemptions (9 papers) from ACCA
- Students will be able to obtain exemptions from professional bodies such as Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and Chartered Public Accountant (CPA). #Subject to submission to the professional bodies and depending on the results obtained by students
- A comprehensive learning experience with a mix of face-to-face and online learning through Canvas, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

Career opportunities

- Accountants, Tax Advisors, Auditors, Consultants, Financial Controllers, Accounting Assistants, Management Trainees, Financial Planners
- Organisationally, graduates may assume responsible, entry-level managerial positions in: Government Ministries, Departments & Enforcement Agencies, Local Authorities, Accounting Firms, Corporations & Companies, Audit Firms, Banks, Securities Firms, Insurance Companies, Multimedia Telecommunication Companies, Marketing Agencies

Offered at

INTI International College Subang

(R2/344/6/0088)(07/27)(MQA/FA1381)

INTI International College Penang

(R/344/6/0471)(09/28)(MQA/FA8156)

INTI College Sabah

(R/344/6/0156)(04/23)(MQA/FA2933)

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

Year 1

- Accounting Principles Part 1
- Accounting Principles Part 2
- Analytical Techniques for Accountants
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Ethics, Governance and Law
- Information Technology for Accountants
- The Accounting Professional Part 1
- The Accounting Professional Part 2

Year 2

- Business Life Cycle
- Corporate Finance Part 1
- Corporate Finance Part 2
- Financial Reporting Part 1
- Financial Reporting Part 2
- Management Accounting Part 1
- Management Accounting Part 2
- Professional Development

Year 3

- Advanced Financial Decisions
- Advanced Financial Reporting
- Advanced Management Accounting
- Emerging Issues in Accounting and Finance
- Internship for Accounting
- Option/Elective 1
- Option/Elective 2
- Option/Elective 3
- Option/Elective 4

Electives**

- Auditing
- Corporate Financial Strategy
- Effective Governance
- Islamic Banking and Finance
- Strategic Cost Management
- Taxation

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Philosophy and Current Issues

¹ Eligible for credits exemption. Subject to meeting entry requirements and credit transfer mapping

* For Malaysian students who do not have Credit in SPM BM

Note: Programme structure is subject to change

* For Malaysian students who do not have a credit in SPM BM.

** For offering of electives, please consult the Head of Programme.

BACHELOR OF ARTS (HONOURS) BUSINESS ADMINISTRATION 3+0

in collaboration with

University of Hertfordshire **UH**

This degree offers a sound foundation in business and the disciplines which underpin it. There is also a wide array of optional subjects to choose from.

As part of the curriculum, students are exposed to leadership and soft skills that will mould them into competent graduates who are ready for the working world.

Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Canvas, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest professors and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

Career opportunities

- Administration Manager, Purchasing Manager, Administrator and more
- Business Executive, Business Development, Administrative Executive, HR Executive, Training and Development Coordinators and more
- Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist and more

Offered at

INTI International College Subang
(R2/345/6/0649)(01/25)(A10848)

INTI International College Penang
(R/345/6/0319)(03/23)(MQA/FA3117)

INTI College Sabah
(R2/340/6/0779)(12/24)(A10957)

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

Year 1

- Accounting for Managers
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Quantitative Methods for Business
- Principles of Marketing
- The Business Professional
- People and Organisations
- Global Business Environment
- Ethics, Governance and Law

Year 2

- Enhancing Employability
- Exploring Business Ethics
- Managing People
- Marketing for The Small Enterprise
- Cross-cultural Management
- Project Planning and Control
- Financial Management
- Elective 1

Electives**

Choose from the following:

- Strategic Marketing Planning
- Principles of Operations Management

Year 3

- Business and Commercial Awareness
- Business Strategy
- Digital Economy
- Leadership and Organisations
- International Human Resource Management
- Issues in Global Economy
- E-Portfolio and Employer Relations
- Elective 2
- Elective 3

Electives**

Choose from the following:

- Forecasting Methods for Managers
- Global Marketing Ethics and Culture
- Small Business Management

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Philosophy and Current Issues

BACHELOR OF ARTS (HONOURS) EVENT MANAGEMENT & MARKETING 3+0

in collaboration with

University of Hertfordshire **UH**

This programme is designed for students who are interested in a career in event management and marketing. The curriculum incorporates academic and industry driven contents and skills that will prepare graduates to work in this creative, vibrant and dynamic environment.

At the end of the programme, students will have developed strong planning and operational skills. In addition, the inclusion of marketing modules will train them to think creatively and strategically. All these are skills that will lead to a successful career.

Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Canvas, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest professors and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

Career Opportunities

Event Manager, Conference Centre Manager, Event Planner, Marketing Manager, Marketing Communications Manager, Agency Account Executive & PR Executive

Offered at

INTI International College Subang
(R/342/6/0068)(08/23)(MQA/FA3015)

INTI International College Penang
(R/342/6/0105)(04/24)(MQA/FA4609)

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

Year 1

- Creativity, Technology & Innovation
- Introduction to Marketing Communications
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Media Design for Event Management
- Marketing Data Analysis
- Principles of Marketing
- The Business Professional
- The Global Event Industry

Year 2

- Enhancing Employability in Marketing
- Event Marketing, Sponsorship & PR
- Event Planning & Community Engagement
- Impacts of Events & Festivals
- Marketing for the Small Enterprise
- Managing People
- Risk Management & Security for Events
- Strategic Marketing Planning

Year 3

- Business Tourism & Events
- Contemporary Research Themes in Event Studies
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Market and Social Research
- Policy, Politics & Events
- Sporting Events and Sport Tourism
- Strategic Brand Management

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Philosophy and Current Issues

* For Malaysian students who do not have a credit in SPM BM.

** For offering of electives, please consult the Head of Programme.

* For Malaysian students who do not have a credit in SPM BM.

** For offering of electives, please consult the Head of Programme.

BACHELOR OF ARTS (HONOURS) FINANCE 3+0

in collaboration with

University of Hertfordshire **UH**

This programme introduces students to the study of financial markets and its institutions. It delves into the workings of financial markets, the management and strategies of corporate financing, portfolio analysis and risk management.

Students who pursue this programme will get a firm foundation for a career in the general field of finance. It is particularly appropriate for those who wish to work with financial institutions like banks, stock broking firms, investment houses or any other large MNCs that has its own financial department. This programme also provides a strong foundation for students who wish to continue their studies at the Master or professional level, like the Chartered Financial Analyst (CFA) programme.

* For Malaysian students who do not have a credit in SPM BM.

** For offering of electives, please consult the Head of Programme.

Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Canvas, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

Career opportunities

Budget Advisors, Credit Analysts, Investment Planners, Risk Advisors, Personal Financial Analysts, Bankers, Financial Planners

Offered at

INTI International College Subang
(R2/343/6/0144) (01/25)(A10846)

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

Year 1

- Analytical Techniques for Finance
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Principles of Finance
- The Finance Professional
- Elective 1
- Elective 2

Electives**

Choose from the following

- Ethics, Governance and Law
- Global Business Environment
- Principles of Marketing

Year 2

- Analysing Financial Statements
- Business Finance
- Professional Development
- Financial Markets and Instruments
- Macro Foundations for Finance
- Quantitative Analysis for Finance
- Elective 3
- Elective 4

Electives**

Choose from the following

- Business Life Cycle
- Exploring Business Ethics
- Managing People

Year 3

- Advanced Financial Decisions
- Analysis of Current Issues in Finance
- Corporate Financial Strategy
- E-Portfolio and Employer Relations
- Financial Aspects of International Business
- Money, Banking and Finance
- Elective 5
- Elective 6

Electives**

Choose from the following

- Behavioural Finance
- Islamic Banking and Finance
- Issues in Global Economy

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Philosophy and Current Issues

BACHELOR OF ARTS (HONOURS) MARKETING 3+0

in collaboration with

University of Hertfordshire **UH**

Students will be exposed to relevant marketing knowledge. Marketing is the management process that identifies, anticipates and satisfies customer requirements profitably.

Students majoring in Marketing will be equipped with specialised knowledge and the necessary skills focus in 3 areas: Advertising, Business Analytics and Digital Marketing. The programme emphasises a balance of theoretical and practical education to give students a better understanding of the industry.

* For Malaysian students who do not have a credit in SPM BM.

** For offering of electives, please consult the Head of Programme.

Highlights

- A comprehensive learning experience with a mix of face-to-face and online learning through Canvas, with access to course materials and assignments
- Exposure to real industry projects and practical learning experience via international faculty, overseas guest lecturers and live lecture conferencing
- Opportunity for students to participate in the Semester Abroad Programme (SAP) and experience different cultures and environments, helping them expand their global perspectives

Career opportunities

Brand Manager, Product Manager, Market Research Manager, Customer Service Manager and Sales Manager

Offered at

INTI International College Subang
(R2/342/6/0116)(01/25)(A10847)

INTAKES: JAN, APR & AUG

Duration

3 Years

Programme structure

Year 1

- Digital Marketing Essentials
- Economics for Business
- English for Business Studies 1
- English for Business Studies 2
- Introduction to Marketing Communications
- Marketing Data Analysis
- Principles of Marketing
- Professional Development for Marketers
- Elective 1

Electives**

Choose one from the following:

- Creativity, Technology and Innovation
- Global Business Environment

Year 2

- Consumer Behaviour
- Enhancing Employability in Marketing
- Managing People
- Marketing for the Small Enterprise
- Product Innovation (International)
- Services Marketing
- Strategic Marketing Planning
- Elective 2

Electives**

Choose one from the following:

- Advertising Concepts and Campaigns
- Business Analysis Tools
- Digital Marketing in Practice

Year 3

- Contemporary Issues in Marketing
- E-Portfolio and Employer Relations
- Global Marketing Ethics and Culture
- Managing Media and Communications
- Market and Social Research
- Strategic Brand Management
- Elective 3

Electives**

Choose one from the following:

- Advertising Strategy
- Forecasting Methods for Managers
- Web Analytics and Social Media Monitoring

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Design Thinking
- Philosophy and Current Issues

BACHELOR OF BANKING AND FINANCE (HONS)

in collaboration with

University of Hertfordshire **UH**

This is a three-year degree programme which integrates the field of banking and finance. The programme structure has incorporated two Islamic Banking and Finance modules since Malaysia is a well-known hub for Islamic Banking. This programme offers a career path that is in demand for today's ever challenging finance and banking field.

Highlights

- Dual award in collaboration with University of Hertfordshire, UK.
- Opportunity on Semester Abroad Programme (SAP) with University of Hertfordshire, UK for 1 semester during the 3-year period.
- Internship at the end of Year 2 will provide students with exposure to the real-world of banking and finance area that will prepare them better for Year 3 modules.

Career opportunities

Finance Manager, Bank Manager, Finance Analyst, Investment and Commercial Banker, Finance Administrator, Tax Planning

Offered at

INTI International University
(R/343/6/0246)(08/29)(MQA/FA8685)

INTAKES: JAN, MAY & AUG

Duration

3 Years

Programme structure

Year 1

- Business Law
- Business Accounting
- Financial Management
- Microeconomics
- Macroeconomics
- Organisation Behaviour
- Business Statistics
- Financial Planning in Malaysia
- Financial Markets and Institutions
- Econometrics
- Credit Analysis & Lending

Year 2

- Money and Banking
- Risk Management & Insurance Planning
- Ethics and Governance
- Ethics in Financial Market
- Fundamentals of Islamic Finance
- Islamic Banking & Finance
- Internship

Year 3

- Financial Statement Analysis
- Retirement & Estate Planning
- Corporate Finance
- Banking & Financial Services Marketing
- Investment & Portfolio Management
- Risk Management in Banking & Financial Services
- Bank Management
- Derivatives Markets
- International Banking & Finance

MPU subjects

- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Philosophy and Current Issues
- Design Thinking
- Corporate Social Responsibility
- Community Service and Co-curriculum

BACHELOR OF BUSINESS 3+0

In collaboration with



Swinburne University of Technology is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The partnership between Swinburne and INTI aims to build on this successful relationship by providing access to transnational resources, study trips, semester abroad programmes, as well as seamless transfer opportunities for both Malaysian and Australian students between Peninsular Malaysia, Sarawak and Melbourne.

Our graduates are spread around the globe and work for some of the most dynamic organisations, from start-ups and not-for-profits to multinationals. A degree from Swinburne means you'll have the prestige of a globally renowned university paired with the confidence that comes from genuine workplace experience.



Programme structure

Our business courses take you on an exploration of the fast-moving and challenging business, financial and management fields.

We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead, develop and change any enterprise, anywhere in the world. By the time you graduate, you'll have the confidence and skills to apply your knowledge to the workplace.

Professional recognition

Our business courses are recognised by leading industry organisations. Graduates may be eligible for membership of a number of professional organisations relevant to their major area of study, such as CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and many more.

Offered at

INTI International College Subang
(N/340/6/0790)(12/24)(MQA/PA12563)

INTI International College Penang
(N/340/6/0793)(01/25)(MQA/PA12585)

INTAKES: MAR & AUG

Duration

3 Years

Majors available:

- Accounting
- Finance
- Human Resource Management
- International Business
- Management
- Marketing

Accounting

Develop skills that are fundamental to evaluating, analysing and communicating the financial position of an organisation or individual. Become prepared in the areas of financial information systems, management accounting, company accounting, financial management, tax and auditing.

Finance

Learn how to analyse and assess financial forecasts and the value of companies, to manage risk, to investigate investment opportunities, and to examine the values of assets such as shares and bonds.

Human Resource Management

Learn about the impact of human resource management as the driver of innovation and high performance in the workplace. Gain the skills and knowledge to manage and coordinate people to achieve strategic business objectives.

International Business

Discover the importance of culture, politics, trade and business policies; time zones; economic systems; currencies and business customs; and learn about their effects on an organisation with international interests.

Management

Learn about the role of management in business and discover how key resources must be planned, monitored and controlled to meet business objectives. Develop the skills to manage yourself, to lead others and to make well-informed decisions.

Marketing

Develop the advanced marketing and managerial skills needed to succeed in the industry. Learn about consumer behaviour, innovation and design, planning, branding, channel design, integrated marketing communication and market research.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION 4+0

in collaboration with



This program focuses on Business Administration with concentrations in Business Administration, Finance, International Business and Marketing. It is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). It offers a top-notch business education with the opportunity to concentrate with a number of disciplines, enabling students to further tailor their studies. The academic programs are created with the real world in mind, so students are prepared to launch successful careers when they graduate.

Concentrations Available:

Business Administration

The Bachelor of Science in Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments.

Career Opportunities

General Manager, Purchasing Manager, Administrator, Business Development Manager, Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist, and more.

Finance

If you are analytical and like applying strategy to business situations, this will be the concentration for you. We provide our graduates with skills to develop the analytical and quantitative skills needed for corporate and individual financial management.

Career Opportunities

Finance Manager, Credit Manager, Financial Analyst, Investment Analyst, Risk Management Manager, Stock Broker and more.

International Business

This concentration prepares graduates to work successfully with people from different cultures and backgrounds who may use different systems and currencies. We provide our graduates the exposure to gain expertise about the different cultural, monetary, marketing and management systems that they will encounter while conducting international business activities.

Career Opportunities

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager, and more.

Marketing

Marketing is a broad field that includes activities related to selecting, designing, packaging, pricing, advertising, selling, distributing and servicing products in the domestic and/or international marketplaces. Students are prepared to work in various areas of marketing, including retail management, professional sales, purchasing, advertising, research, product/brand management, product distribution and customer relations.

Career Opportunities

Brand Manager, Product Manager, Retail Manager, Marketing Communications Manager, Market Research Manager, Customer Service Manager and more.

Offered at

INTI International College Subang
(R/340/6/0670)(04/28)(MQA/FA8054)

INTAKE: JAN, MAY & AUG

Duration

4 Years

Sample of Study Plan

General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Sociology
- Macroeconomics
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

Business Core

- Applied Marketing Strategies
- Business Law I
- Critical Business Skills for Success
- Driving Business Opportunities
- Financial Accounting
- Introduction to International Business
- Leading and Managing in Business
- Managerial Accounting
- People, Planet and Profit
- Principles of Finance

Business Administration Concentration

- Principles of Management
- Organizational Behavior
- Choice of 3 subjects from any of the following:
 - Consumer Behavior
 - International Entrepreneurship
 - Marketing Research
 - Money and Banking
 - Multinational Corporate Finance
 - Multinational Marketing
- Business Studies Internship
- Plus 7 electives

Finance Concentration

- Personal Financial Planning
- Corporate Finance
- Fundamentals of Investments
- Money and Banking
- Multinational Corporate Finance
- Finance Internship
- Plus 7 electives

International Business Concentration

- Global Financial System
- International Management
- Multinational Marketing
- International Business Project
- International Strategic Management
- International Business Internship
- Plus 7 electives

Marketing Concentration

- Social Media & Marketing Communications
- Professional Selling
- Marketing Research
- Consumer Behavior
- Choice of ONE subject from any of the following:
 - Advertising Copy and Design
 - Principles of Retailing
 - Multinational Marketing
- Marketing Internship
- Plus 7 electives

Choose your electives** from the list below

- Abnormal Psychology
- Business Analytics
- Dictators in the Modern Era
- Lifespan Development
- Organizational Communications
- Predictive Analytics
- Psychology of Personality
- Public Relations
- Young America and more...

MPU Subjects

- Bahasa Kebangsaan A*
- Community Service
- Appreciation of Ethics and Civilization (Local Students) / Communicating in Malay 2 (International Students)
- Philosophy and Current Issues

* For Malaysian students who do not have a Credit in SPM BM

** Please consult the Head of Program for more options of electives. Students can earn a minor in Communication, Psychology or other Business concentrations by utilizing their electives in their study plan

AMERICAN DEGREE TRANSFER PROGRAM (AUP)

Having pioneered the introduction of American education more than 30 years ago, INTI has the most established American Degree Transfer Program (AUP) in Malaysia.

Students can choose from more than 300 US and Canadian universities. INTI students have been accepted into Ivy League and Ivy League Standard universities like the University of Pennsylvania, Brown University, University of Michigan, University of California, University of Wisconsin, Purdue University and more.

Offered at

INTI International College Subang
(R2/210/6/0014)(09/24)(A5760)

INTI International College Penang
(R3/210/6/0018)(01/2026)(A7300)

INTAKES: JAN, MAY & AUG

Duration

2 Years

Program structure

This program enables students to complete up to 2 years of the degree studies at INTI before transferring to the US to complete their studies.

Popular majors (partial list) pursued by AUP students are:

- Accounting
- Actuarial Science
- Digital Marketing
- Entrepreneurship Studies
- Fashion Marketing
- Finance
- Human Resource Management
- International Business
- Management Information System (MIS)
- Supply Chain Management

Popular universities for business

US universities

- Arkansas State University
- Indiana University Bloomington
- Indiana University of Pennsylvania
- Michigan State University
- Missouri State University
- Northwood University
- Ohio State University
- Purdue University
- Rutgers - The State University of New Jersey
- Southern New Hampshire University*
- University of Central Oklahoma
- University of Iowa
- University of Minnesota, Twin Cities
- University of Missouri, Columbia
- University of Nebraska-Lincoln
- University of Oklahoma, Norman
- University of Wisconsin, La Crosse
- University of Wisconsin, Madison
- Wichita State University
- Winona State University

Canadian universities

- Acadia University
- Memorial University of Newfoundland
- Trent University
- University of New Brunswick
- University of Lethbridge
- University of Manitoba
- University of Saskatchewan
- University of Winnipeg

AUSTRALIAN DEGREE TRANSFER PROGRAMME (COMMERCE)

INTI's Australian Degree Transfer Programme is well established and recognised for its academic excellence by major universities in Australia.

Students who complete 1 to 1.5 years of their studies at INTI can transfer their credits to Australian collaboration universities. Students can also transfer 1 to 2 years of credits to the UK and New Zealand. This pathway ensures considerable cost savings for students by letting them study part of the degree at INTI. They will enjoy academic standards comparable to universities in Australia and New Zealand, which they can transfer to later.

Highlights

- Credit is transferable to prestigious universities in Australia
- Wide selection of Business / Commerce disciplines and subjects
- Eligible INTI students can get scholarships from collaboration universities like the University of New South Wales, Queensland University of Technology and more

Offered at

INTI International University
(R2/340/6/0451)(09/24)(A11302)

INTAKES: JAN, MAY & AUG

Duration

1 + 2 Years
1.5 + 1.5 Years
2 + 1 Years

Students can transfer to the following Australian universities:

- Queensland University of Technology (QUT)
- The Australian National University (ANU)
- The University of Adelaide (UA)
- The University of Queensland (UQ)
- University of Tasmania (UTAS)
- Torrens University
- University of New South Wales

Students can transfer to the following New Zealand & UK universities:

- Victoria University of Wellington, NZ
- University of West England, UK
- Northumbria University, UK
- Middlesex University
- University of Essex
- University College Birmingham

Programme structure

Level 1

- Business Law 1
- Business Information System
- Cost & Management Accounting 1
- Financial Accounting
- Macroeconomics
- Marketing 1
- Microeconomics
- Organisation & Management 1
- Quantitative Methods

Level 2*

- Corporate Finance
- Cost & Management Accounting 2
- Derivative Markets
- Financial Market Analysis
- Human Resource Management
- Investments
- Marketing Planning
- Organisation & Management 2
- Research Methodology
- Supply Chain Management

Note: *4+0 Business Programs are offered in INTI International College Subang.
For more information, please refer to the American Degree Transfer Program (AUP) brochure.

*Note: The number of Level 2 subjects depends on majors chosen and the requirements of partner universities.
Level 2 subjects offered will be based on adequate pre-enrolment numbers for each subject.

MASTER OF BUSINESS ADMINISTRATION (MBA)

awarded by



Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.

Note: Programme structure is subject to change from time to time.

Highlights

- Our industry-developed curriculum utilises the "Problem-based Learning" and "Project-based Learning" approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
 - a. Accounting
 - b. Commercial Law
 - c. Finance
 - d. Human Resource Management
 - e. Marketing
 - f. Management

Offered at

INTI International University
(R3/345/7/0246)(02/28)(A8770)

INTAKES: JAN, MAY & SEPT

Duration

1 Year (Full-time)
2 Years (Part-time)

Programme structure

Core modules

- Business Accounting and Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Global Digital Entrepreneurship
- Managing Information Systems
- Marketing Management
- Operations Management
- Organisational Behaviour
- Project
- Strategic Management
- Strategic Human Resource Management
- Statistics and Decision Analysis

Entry Requirements

- i. A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, as accepted by the Higher Education Provider (HEP) Senate; or
- ii. A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

Note: Candidates without a qualification in the related fields or working experience in the relevant fields must undergo appropriate prerequisite courses determined by the HEP and meet the minimum CGPA based on (i) to (ii).

English Language Requirements

- First Degree conducted in English (subject to the acceptance by the University) or
- IELTS 6 /MUET 4

MASTER OF BUSINESS ADMINISTRATION (MBA)

ONLINE LEARNING

awarded by



INTI International University MBA – Online Learning, is a programme specifically designed for Working Professionals. A key feature of the MBA is its flexible and personal approach of learning to accommodate the needs of a Working Professional's lifestyle and family commitments.

**6 out of 13 modules will have a 20% final exam
Note: Programme structure is subject to change from time to time.*

Highlights

- A dedicated and experienced mentor to guide you
- You only need 1 hour a day for the next 2 years to get an MBA
- Minimum travelling required
- Exams are only 9% of the total programme* assessment
- Examination is online
- Once a week virtual session

Offered at

INTI International University
(R/340/7/0518)(03/25)(MQA/FA4572)

**INTAKES: 5 Modular Term
JAN, MAR, JUN, AUG & OCT**

Duration

1 Year 2 Months (Full-time)
2 Years (Part-time)

Entry Requirements

- A Bachelor's Degree with minimum CGPA of 2.5; OR
- A Bachelor's Degree with CGPA below 2.5 AND minimum 5 years of work experience; OR
- STPM / Diploma or equivalent via APEL (A) Level 7 Certificate from MQA (Malaysian Qualifications Agency)

Programme structure

- Business Accounting & Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Marketing Management
- Strategic Human Resource Management
- Issues in Global Business
- Managing Information Systems
- Managing Organisations
- Operations Management
- Statistics and Decision Analysis
- Strategic Management
- Project / Dissertation

MASTER OF BUSINESS ADMINISTRATION (MBA)

in collaboration with

University of Hertfordshire **UH**

Students will acquire business management skills and knowledge that will help them develop their careers in a turbulent management environment. They will develop a portfolio of key management competencies like strategic analysis, decision-making and appreciation of global business challenges. This is complemented by people, financial, marketing and system analysis skills.

Highlights

- Students who have successfully completed the programme will receive 2 awards: An MBA from INTI International University and a Master of Arts in Management Studies awarded by the University of Hertfordshire, UK
- Our industry-developed curriculum utilises the "Problem-based Learning" and "Project-based Learning" approaches; this exposes students to simulated and real business problems and environments. It is an opportunity to gain actual skills and real world experience
- INTI's MBA offers a portfolio of critical management fields:
 - a. Marketing
 - b. Human Resource Management
 - c. Finance
 - d. Management
 - e. Accounting
 - f. Commercial Law

Offered at

INTI International University
(R3/345/77/0246)(02/28)(A8770)

INTAKES: JAN, MAY & SEPT

Duration

- 1 Year (Full-time)
- 2 Years (Part-time)

Programme structure

Core modules

- Business Accounting and Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- Global Digital Entrepreneurship
- Managing Information Systems
- Marketing Management
- Operations Management
- Organisational Behaviour
- Project
- Strategic Management
- Strategic Human Resource Management
- Statistics and Decision Analysis

Entry Requirements

- A Bachelor's Degree with minimum second class lower for dual award or CGPA with minimum 2.67 or average of 60% - 64%
 - from any discipline
 - from a recognised University or;
 - an equivalent professional qualification

English Language Requirements

- First Degree conducted in English (subject to the acceptance by the University) or
- IELTS 6 (5.5 for each component)
- Any other equivalent approved by University of Hertfordshire

MASTER OF BUSINESS ADMINISTRATION (MBA)

in collaboration with

Coventry University 

The Coventry University Master of Business Administration (MBA) is an internationally recognised business qualification. The MBA is highly valued by many world-class business organisations and is a useful certification that graduate students can acquire in order to help enhance their managerial prospects/careers in a world characterised by strong global competition, new technological leaps, continuous change, corporate social responsibility (CSR), ethical and sustainable business management and the speed of change and its global nature.

Learning to manage in this business context requires new and higher levels of knowledge as well as business and personal skills. Hence, companies will continue to seek graduate MBA students with a view to renewing and refreshing their organisation and who possess the skills needed to implement change, to turn threats into opportunities and to sustain and improve their organisation's competitive advantage.



Committed to quality with Coventry University

Highlights

- Identical award from Coventry University (CU), UK
- Teaching and learning materials are from Coventry University, UK
- Coursework are moderated by the faculty members from the UK to ensure the graduate outcome quality
- Focused on developing employability skills
- Modules focused on building essential soft skills for better career prospects
- Professional workshop series
- 100% Coursework (Global Business and International Marketing only)

Offered at INTI International College Subang

- Global Business
(R/340/77/0444)(09/24)(MQA/FA3756)
- Global Financial Services
(R/340/77/0477)(10/24)(MQA/FA3757)
- International Marketing
(R/342/77/0111)(06/24)(MQA/FA3759)

INTAKES: JAN, MAY & SEPT

Duration

- 1 Year (Full-time)
- 2 Years (Part-time)

Programme structure

Common Modules

- Strategic Management
- Leading in a Changing World
- Managerial Finance
- Marketing in a Global Age
- Business and management research methods or Entrepreneurship: Creating a Business Opportunity

Final Project Choice

(Choose only one)

- Internship
- Consultancy Project
- Dissertation
- Entrepreneurship: Developing a Business Plan
- Global Business Simulation
- International Marketing Simulation
- Global Financial Services Simulation

Specialisation Modules

GLOBAL BUSINESS

- Managing International Trade
- Global HRM Strategies
- Project Management
- Corporate Social Responsibility

GLOBAL FINANCIAL SERVICES

- Global Financial Markets
- Valuation of Securities and Equity Trading (Exam)
- Banking Regulation and Risk
- Corporate Finance (Exam)

INTERNATIONAL MARKETING

- Retail and Services Marketing
- Digital Marketing
- Buyer Behaviour Analysis - The Psychology of Buying
- Creativity

Entry Requirements

- A Bachelor's Degree (Level 6 – MQF) with minimum CGPA of 2.50 or Second Class Lower Honours (2.2) or average marks of 60%
- Relevant professional qualifications e.g., ACCA, CIMA
- APEL (A) - Level 7
- A Bachelor's Degree or equivalent with minimum CGPA of 2.00, Third Class Honours and average marks of at least 50% can be considered subject to rigorous internal assessment. Minimum of 2 years work experience applies.

English Language Requirements

- Students with a grade B in SPM/O-Level English
- *IELTS 6.5 with a minimum of 5.5 in writing and speaking
- Any other equivalence approved by the Coventry University

*This is for students who have completed a 3 or 4 year degree programme which is not fully taught and assessed in English (subject to the acceptance of Coventry University)

Note: Programme structure is subject to change from time to time.

Note: Programme structure is subject to change from time to time.

MASTER OF EDUCATION IN LEARNING, DESIGN AND TECHNOLOGY (BY RESEARCH)

awarded by



The Master of Education in Learning, Design and Technology (MELDT) programme aims to produce education practitioners who are able to solve education related problems in the areas of learning, design, and technology.

The programme is specially designed for practitioners to acquire skills and knowledge to drive educational objectives by defining, understanding and exploiting the relevant resources and processes of learning organisations.

Note: Programme structure is subject to change from time to time.

Highlights

This is a research-based programme which is suitable for anyone who would like to embark on a postgraduate journey. It is flexible and open to all graduates and working adults. The areas for research are as follows:

- Developing instructional materials for a variety of learning tasks
- Curriculum design and distance learning
- Social, professional, and pedagogic influence of technology in education
- Designing and evaluating effective technology-based learning environments in schools, organisations, and industries
- Learning processes via technology and the development of effective instruction
- Technology and the future of learning in varying environments

Career Opportunities

Educational Programme Designer, Learning Strategist, Instructional Design and Evaluation Specialist, Performance Assessment Manager, Training Director, Director of Distance Learning, Education Director, and other related fields.

Programme Structure

Year 1

Research Methodology & Dissertation

Year 2

Dissertation

Offered at

INTI International University
(N/142/7/0034)(11/2026)(MQA/PA15144)

INTAKES: JAN, MAY & SEPT

Duration

2 - 4 Years (Full-time)
3 - 6 Years (Part-time)

Entry Requirements

- i. A Bachelor's Degree or its equivalent, with a minimum CGPA of 2.75, as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Bachelor's Degree or its equivalent, with a minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to rigorous internal assessment; OR
- iii. A Bachelor's Degree or its equivalent, not meeting CGPA of 2.50, can be accepted subject to a minimum of five (5) years working experience in a relevant field and rigorous internal assessment.

Note: Candidates without a qualification in the related fields or relevant working experience must undergo appropriate prerequisite courses determined by the HEP and meet the minimum CGPA based on (i) to (iii).

English Language Requirements

TOEFL 550, IELTS 6.0, MUET Band 4

MASTER IN EDUCATION MANAGEMENT

awarded by



The Master in Education Management is designed to meet the needs of students who aspire to become managers or leaders at various levels in educational institutions. The programme aims to develop the knowledge, skills and behaviours of learners across a range of topics in the education, information technology and business fields. Hence, it will also appeal to aspirants from vocations other than education.

The programme combines the latest teaching and learning techniques with practical experience to help develop learners as professionals in the global education community. Above all, learners can get practical experience with a variety of project work and develop the soft skills desired at the workplace.

Note: Programme structure is subject to change from time to time.

Programme Structure

Core Modules

- Financial Essentials for Education Managers
- Educational Psychology
- Education Analytics
- Managing Organisations
- Research Methods in Education
- Innovation and Knowledge Management
- Statistics and Decision Analysis
- Curriculum Development and Management
- Transforming Education through Emerging Technologies
- Education Policy and Advisory Roles
- 1 Final Project

Offered at

INTI International University
(N/141/7/0030)(05/24)(MQA/FA11617)

INTAKES: JAN, MAY & SEPT

Duration

1 Year (Full-time)
2 Years (Part-time)

Entry Requirements

- i. A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

Note: Candidates without a qualification in the related fields or working experience in the relevant fields must undergo appropriate prerequisite courses determined by the HEP and meet the minimum CGPA based on (i) to (ii).

English Language Requirements

TOEFL 550, IELTS 6.0, MUET Band 4

MASTER OF ENTREPRENEURSHIP (E-COMMERCE)

awarded by



The Master of Entrepreneurship (E-Commerce) programme is designed as a conventional programme, which will complement and enhance the candidate's business skills and experience, by providing many opportunities to do assessments and activities. This will make the graduates lifelong learners and able to lead in corporate and business sectors. By concentrating on the areas selected, and exploiting model-driven development and project-based learning, the programme prepares graduates so that they can make informed and insightful business decisions and manage them for the benefit of the organisation.

Through real world projects and problems, and by selected online readings, discussions, activities and assignments, we attempt to 'bring the industry into the classroom'. Upon completion of the programme, graduates will be able to solve business problems and drive business objectives by defining, understanding and exploiting the relevant resources of an organisation and integrating business processes and needs with the acquired skills and knowledge.

Note: Programme structure is subject to change from time to time.

Highlights

- This programme teaches you the knowledge and skills you require through a combination of online courses and practical activities that include hands-on workshops and seminars by industry practitioners. Budding entrepreneurs will better understand the drivers of success and be able to better utilise the principles of entrepreneurship to drive their organisations forward.
- We combine an academically rigorous curriculum with a learning-by-doing approach facilitated by mentors, peers and industry practitioners. The curriculum emphasises core management skills and experiential learning opportunities allows students to learn, test and build their skillset to meet their respective professional aspirations.

Programme Structure

- Business Research Methods
- Managing Organisation
- Innovation & Knowledge Management
- Statistics and Decision Analysis
- Managing Information Systems
- Business Accounting and Finance
- E-Commerce Business
- Innovation and Creativity in Business
- Business Plan for New Enterprise
- Financing for Entrepreneurs
- Business Research Methods
- Business Ethics and Law
- Business Analysis
- Project

Offered at

INTI International University
(N/340/7/0765)(04/25)(PA11631)

INTAKES: JAN, MAY & SEPT

Duration

1 Year (Full-time)
2 Years (Part-time)

Entry Requirements

- i. A Bachelor's Degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Bachelor's Degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.

Note: Candidates without a qualification in the related fields or working experience in the relevant fields must undergo appropriate prerequisite courses determined by the HEP and meet the minimum CGPA based on (i) to (ii).

English Language Requirements

Candidates are required to achieve a minimum score of 6.0 in IELTS, Band 4 in MUET or its equivalent.

DOCTOR OF BUSINESS ADMINISTRATION

awarded by



The Doctor of Business Administration (DBA) is specially designed for senior professionals. This programme provides a platform for interested professionals to pursue the highest professional excellence of learning and development in a specialised field of work or career. Besides, the Doctor of Business Administration programme strives to heighten professionals' level of confidence in facing work and life challenges, and it focuses on enhancing specific job-related skills and competencies particularly in the field of business and marketing. Most importantly, this programme embraces continuous improvement and lifelong learning an indication that one is progressive in his/her approach to personal and professional development and career advancement.

Note: Programme structure is subject to change from time to time.

Learning Outcomes

- Conduct research with minimal supervision and adhere to legal, ethical and professional practices
- Interpret research findings and recommend solutions using scientific and critical thinking skills
- Develop critiques, theories and concepts in business
- Demonstrate managerial and leadership qualities through effective communication and professionalism.

Programme Structure

Year 1

- Advanced Managerial Economics
- Innovation and Technology Management
- Business Process Management
- Advanced Statistics and Decision Analysis
- Accounting and Finance for Decision Making
- Advanced Marketing Management
- Advanced Business Research Methods
- Strategic Human Resources Management
- Corporate Entrepreneurial Strategies
- Advanced Strategic Management

Year 2&3

- Dissertation

Offered at

INTI International University
(N/345/8/1079)(02/27)(MQA/PA12509)

INTAKES: JAN, MAY & SEPT

Duration

3 Years (Full-time)
4 Years (Part-time)

Entry Requirements

- A Master's Degree in business or related field as accepted by the Higher Education Provider (HEP) Senate; OR
- Other qualifications equivalent to a Master's Degree as accepted by the HEP Senate and rigorous internal assessment / passing pre-requisite courses.
- Meet any of these following English language requirements:
 - i. A Master's Degree conducted in English*;
 - ii. Credit 6 in MCE / SPM / GCE level; OR
 - iii. MUET Band 4 / TOEFL score of 550 / IELTS score of 6.0; OR
 - iv. Equivalent score from any of the above obtained at undergraduate level at a recognised university*

*A copy of document from the university is required during submission as a proof of English proficiency

DOCTOR OF BUSINESS ADMINISTRATION

ONLINE LEARNING

awarded by



The Doctor of Business Administration (Online Learning), provides a platform for interested professionals to pursue the highest professional excellence of learning and development in a specialised field of work or career. Besides, the Doctor of Business Administration (Online Learning), strives to heighten professionals' level of confidence in facing work and life challenges, and it focuses on enhancing specific job-related skills and competencies particularly in the fields of business and marketing. Most importantly, this programme embraces continuous improvement and lifelong learning, an indication that one is progressive in his/her approach to personal and professional development and career advancement.

Note: Programme structure is subject to change from time to time.

Highlights

This programme gives professionals the necessary expertise to contribute in the areas of business administration and management. It heightens their knowledge in refining theories and concepts in decision-making processes in the business environment, through the carefully designed programme.

These include:

- Conducting research with minimal supervision and adhering to legal, ethical and professional practices
- Interpreting research findings and recommending solutions using scientific and critical thinking skills
- Developing critiques, theories and concepts in business
- Demonstrating managerial and leadership qualities through effective communication and professionalism

Career Opportunities

Management Analyst, Market Research Analyst, Academician, Business/Management Consultant.

Programme Structure

Modules:

- Advanced Business Research Methods
- Advanced Marketing Management
- Accounting and Finance for Decision Making
- Innovation and Technology Management
- Advanced Statistics and Decision Analysis
- Advanced Organizational Theory and Design
- Advanced Managerial Economics
- Strategic Human Resource Management
- Corporate Entrepreneurial Strategies
- Advanced Strategic Management
- Dissertation

Offered at

INTI International University
(N-DL/340/8/0738)(11/2028)(MQA/PA15148)

INTAKES: JAN, MAR, MAY, AUG & OCT

Duration

3 Years (Full-time)
4 Years (Part-time)

Entry Requirements

- A Master's Degree in business or related field as accepted by the Higher Education Provider (HEP) Senate OR
- Other qualifications equivalent to a Master's Degree as accepted by the HEP Senate.
- Meet any of these following English language requirements:
 - i. A Master's Degree conducted in English*;
 - OR
 - ii. Credit 6 in MCE / SPM / GCE level; OR
 - iii. MUET Band 4 / TOEFL score of 550 / IELTS score of 6.0; OR
 - iv. Equivalent score from any of the above obtained at undergraduate level at a recognised university*

*A copy of document from the university is required during submission as a proof of English proficiency

DOCTOR OF PHILOSOPHY (MANAGEMENT) (BY RESEARCH)

awarded by



The programme enables students to undertake / conduct specialised, applied and in-depth research works in business, management, marketing, human resource, accounting, finance, entrepreneurship and other relevant areas and emerging disciplines which can contribute to the body of knowledge and the enhancement of business / management science / practices as approved by the faculty.

Highlights

- Prepare students for academic careers in colleges, universities and high-level positions in government, public and private sectors; in addition to consultancy work that involve business researches and management advisory areas to build the country's intellectual capital and wealth, and contribute to the growth of the national and global economy
- Students may contribute to the government industry national agenda to develop and build a pool of distinguished researchers focused on national and international research

Research Areas

- Business
- Management
- Marketing
- Human Resource Management
- Accounting/Finance
- Entrepreneurship
- Industrial and Organisational Psychology
- Educational Management
- Any other emerging business disciplines

Programme structure

- Research Methodology
- Proposal Defense
- Research Thesis Supervision
- Viva Voce in the final year
- Students are required to produce a thesis of between 60,000 and 100,000 words to fulfill the graduation requirements

Offered at

INTI International University
(R2/345/8/0014)(08/27)(MQA/FA0028)

INTAKES: JAN, MAY & SEPT

Duration

3 Years (Full-time)
4 Years (Part-time)

Entry Requirements

- i. A Master's Degree in related fields as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Master's Degree in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR
- iii. A Master's Degree in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses; OR
- iv. Other qualifications equivalent to a Master's Degree recognised by the Malaysian Government.

For Doctoral Degree by Research as stated in the MQA Standards for Master's and Doctoral Degree:

- i. There shall be no direct entry from Bachelor's Degree to Doctoral Degree level.
- ii. Candidates with Bachelor's Degree who are registered for Master's Degree programmes may apply to convert their candidacy to the Doctoral Degree programmes within ONE year after Master's Degree registration, subjected to:
 - a. Having shown competency and capability in conducting research at Doctoral Degree level;
 - b. Rigorous internal assessment by the HEP; and
 - c. Approval by the HEP Senate.

Meet any of these English language requirements:

- i. A Master's Degree conducted in English*; OR
- ii. Credit 6 in MCE / SPM / GCE level; OR
- iii. MUET Band 4 / TOEFL score of 550 / IELTS score of 6.0; OR
- iv. Equivalent score from any of the above obtained at undergraduate level at a recognised university*

*A copy of document from the university is required during submission as a proof of English proficiency.

Any other qualification with relevant working experience will be subject to approval by the Senate

DOCTOR OF PHILOSOPHY (EDUCATION) (BY RESEARCH)

awarded by



The Doctor of Philosophy (Education) is a research-based programme designed to equip students with the necessary skills to conduct scholarly research in their specialised fields and become credible authorities and experts who support the development and advancement of knowledge while adhering to the highest professional standards.

The curriculum equips students with the capability to teach, organise, and manage educational provisions efficiently and effectively in not only educational institutions but also other fields. Students will be able to develop flexibility, variety, and originality through participation in interdisciplinary research, debates, and online dialogues with classmates and research experts.

Career Opportunities

Lecturer/Instructor, Corporate Trainer, Child Care Director, Principal, Consultant, Media and Technology Specialist, Manager of Non-Governmental Organisations / Social Work, Head of Department, Program Administrator and many more.

Research Areas

- Curriculum & Instruction
- Guidance & Counselling
- Educational Leadership & Management
- Teaching English as a Second Language
- Special Education
- Early Childhood Education

Programme structure

- Research Methodology
- Proposal Defense
- Research Thesis
- Viva Voce in the final year
- Students are required to produce a thesis of between 60,000 and 100,000 words to fulfill the graduation requirements

Offered at

INTI International University
(N/0110/8/0005)(08/29)(MQA/PA15847)

INTAKES: JAN, MAY & SEPT

Duration

- 3 Years (Full-time)
- 4 Years (Part-time)

Entry Requirements

- A Master's Degree (Level 7, MQF) in related fields as accepted by the Higher Education Provider (HEP) Senate; OR
- A Master's Degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR
- A Master's Degree (Level 7, MQF) in nonrelated fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses; OR
- Other qualifications equivalent to a Master's Degree (Level 7, MQF) recognised by the Malaysian Government.

For Doctoral Degree by Research as stated in the MQA Standards for Master's and Doctoral Degree:

- There shall be no direct entry from Bachelor's Degree to Doctoral Degree level.
- Candidates with Bachelor's Degree who are registered for Master's Degree programmes may apply to convert their candidacy to the Doctoral Degree programmes within ONE year after Master's Degree registration, subjected to:
 - Having shown competency and capability in conducting research at Doctoral Degree level;
 - Rigorous internal assessment by the HEP; and
 - Approval by the HEP Senate.

Meet any of these English language requirements:

- A Master's Degree conducted in English*; OR
- Credit 6 in MCE / SPM / GCE level; OR
- MUET Band 4 / TOEFL score of 550 / IELTS score of 6.0; OR
- Equivalent score from any of the above obtained at undergraduate level at a recognised university*

*A copy of document from the university is required during submission as a proof of English proficiency.

Any other qualification with relevant working experience will be subject to approval by the Senate.

HEAR WHAT OUR ALUMNI SAY



“I had a great time during my studies at INTI. The faculty and staff are always ready to provide support, even though through virtual means during the COVID-19 pandemic. My experience as a Career Services Student Ambassador has also helped me hone my leadership skills and built my confidence to overcome any challenge I may face in the working world. Thank you, INTI!”

YEW SZE JING (CLARA)
Compliance Associate, Roche
Bachelor of Business (Honours) Business Administration, in collaboration with University of Hertfordshire, UK

“INTI is a great place to study. The campus life is always buzzing! I would like to thank INTI for being forward looking, creative and innovative in their programme development. In line with the developments of IR 4.0, I have become a highly skilled, agile, confident, and future-ready talent for the workplace of tomorrow.”

LUCAS YEOH BOON HOCK
Financing Business Support Professional, IBM Capital Malaysia Sdn Bhd
Bachelor of Business (Honours) Finance, in collaboration with University of Hertfordshire, UK



“Pursuing my higher education at INTI was the best decision because it made me the person I am today. The experience I gained has led me to a successful career in a multinational corporation. INTI is undoubtedly a place of opportunity, and I am always grateful for the endless opportunities given to me by INTI.”

KASHMIETHAA V CHANDRAN
Executive, Talent Management, EcoWorld Development Group Berhad
Bachelor of Business (Honours) with Psychology, in collaboration with University of Hertfordshire, UK

“During the COVID-19 epidemic, I spent my final year studying online. Hats off to all lecturers for their patience and guidance – I made it through despite all the challenges. Beyond the classroom, being a Career Services Student Ambassador gave me the opportunity to enhance my leadership, communication, and people skills. These experiences have helped me secure a job even before I graduated. Thank you, INTI, for providing the finest student experience possible!”

AMANDA MONICA SKELCHY
Marketing Executive, MPH Bookstore (M) Sdn Bhd
Bachelor of Business (Honours) International Business, in collaboration with University of Hertfordshire, UK



“My university journey involved more than just studies. INTI stimulates the personal growth of its students through various extracurricular activities, development programmes, and career-related initiatives. The balance of academic training and practical exposure provided by INTI have truly transformed me into a better person.”

CHEAH SZE YIN (EVELYN)
Currently pursuing Master of Business Administration (MBA) - International Marketing, in collaboration with Coventry University, UK
Bachelor of Science in Business Administration 4+0 (Marketing), in collaboration with Southern New Hampshire University, USA.

“Lecturers at INTI are kind and supportive. While studying is an important part of a student's life, I discovered that developing new connections, seizing opportunities, and taking on challenges allowed me to exhibit talent I had picked up without even realising it. INTI has extensive facilities as well as interesting clubs and societies – it is truly a wonderful place for those who want an exciting campus life beyond the classroom.”

SARA SAHRIZAM
Project Coordinator, NEXEA Venture Capital
Bachelor of Arts (Honours) Business Administration (3+0), in collaboration with University of Hertfordshire, UK



EMPLOYER TESTIMONIALS

KPMG

“We have partnered with INTI for over 10 years and throughout this time, INTI has demonstrated dedication and conscientiousness in supporting our various initiatives. We are glad that we are able to provide an avenue to expose INTI students to real-life working environment and help them develop critical thinking skills, presentation skills as well as adaptability to different situations, all of which will be helpful when they start working.”

Monsy Siew (Executive Director of People, Performance & Culture)

LER LUM ADVISORY SERVICES SDN BHD

“INTI students are talented, agile, goal-oriented and committed to providing practical solutions and ideas to meet the UN Sustainable Development Goals, all under the auspices of INTI and the dedication of its lecturers. We are proud to have been mentors in their pursuit of academic excellence.”

Dr Amy Lim Swee Geok (Chief Executive Officer)

TDCX

“Our experience collaborating with INTI has always been extraordinary. The programmes offered at INTI are outstanding. INTI students placed within TDCX demonstrate sound practice and a strong willingness to learn and apply their knowledge in the field. Their preparedness and enthusiasm made them stand out from the rest.”

Lim Chee Gay (Global Chief Human Resources Officer)

MICROSOFT MALAYSIA

“It has been a privilege to be part of INTI's Advisory Board and a mentor for student projects. It is heartening to see the quality that INTI students bring, and their projects are clear evidence that INTI has equipped them with the right knowledge and experiences for them to be future ready to build our nation.”

Ng Kim Kean (Head of Marketing)

AMVPLUS ADVISORY (www.amvplus.com)

“I have worked with INTI students for years and they consistently deliver the highest calibre of award-winning work while maintaining an attitude that would make any employer keen to hire them on the spot! It makes me extremely happy to see how they exemplify passion, agility, dedication, tenacity, flexibility, and a commendable work ethic. I love working with them and will continue many future projects with them. My highest regard goes to the INTI management and faculty for being excellent programme providers, skilful facilitators, and rewarding partners. A wonderful institution indeed.”

Andreas Vogiatzakis (Executive Director)

EMPLOYER PROJECTS

INTI has established close ties with leading companies in the industry to develop employer projects to enable students to gain real, hands-on work experience while studying. Through these projects, students are presented with immediate challenges faced by businesses, and are required to work together in teams to develop and present their proposals. Projects are based on real-life business issues that will help students to develop their knowledge and apply their soft skills in actual business scenarios.

Some employer projects undertaken by our students:

- **MAKING MAYBANK THE EMPLOYER OF CHOICE**
Maybank
The project was to recommend practical and relevant practices, in the areas of Employer Branding through the Engagement Programme and College Recruiting for Maybank.
- **BFM TECH TALK (TECH IN FOCUS)**
BFM89.9
Students were tasked to develop show notes for BFM's new show entitled 'Tech in Focus', where top-performing technology players would be highlighted, complemented by thought-provoking insights, into what makes them tick, by international analysts.
- **AN EMPLOYER PROJECT WITH UNILEVER**
Students were tasked to propose methods to overcome the cluttered media space in both digital and traditional mediums, in order to drive the company's brand messaging in an impactful manner.
- **ATTRACTING, ENGAGING, HIRING, INSPIRING AND RETAINING THE Z GENERATION EMPLOYMENT**
Holiday Inn Kuala Lumpur City Centre
Students were tasked to address issues in human resources, in terms of staff recruitment and retention, as hiring is getting very tough with the diminishing interest from the market.
- **CUSTOMER OWNERSHIP INITIATIVES PROJECT**
FedEx
Students conducted a study to gather insights on the needs and expectations of SME customers before they made recommendations to improve customer experience to increase the segment's customer base and revenue.



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